



Applying the Ministry Strategy to WyldLife

How could camp follow-up look different for middle school kids? Why?

Middle school kids depend on parents for their transportation, schedule and money. How does this change who you communicate WyldLife details?

Who are the key parents at our school? How can we get them more involved?

Make a list of all the ways you could communicate to parents about WyldLife.

What will be the challenges of communicating with parents at your school? How can you overcome those challenges?

Most middle school kids are not mature enough to understand the vision behind club or reaching their friends. Knowing this, what are ways you can include eighth graders as you plan club?

What roles could parents play at club or with club prep?

How would you describe your club right now – more event-driven or relationship-based? How can your leadership team do more contact work?

What special Christmas tradition could you start for your WyldLife friends?