

Wyldlife Notes...

- Camp follow-up works well once a week for four weeks.
- Parent meetings are key and serve almost the same as all of the pre-club meetings for high school club as far as promotion goes for Wyldlife.
- Every year gather info on middle school brothers and sisters on high school club cards.
- Gather last year's elementary school directories for contact info for new families.
- Some school districts will sell mailing addresses or even labels for schools.
- Have key moms give you email addresses for other moms.
- Mail a semester calendar along with a letter explaining Wyldlife before school starts. Include tentative camp dates for the summer. (Even though you don't have official dates yet it can usually be narrowed down to a four week period).
- Kid's travel in packs. Find out who transports that pack and get them on board.
- Get your calendar included in the PTA newsletter pack.
- Every grade often has a mom in charge of mass emailing. Have her send out information.
- Have a burger or pizza night the week before school for the 8th graders. Give them the first chance to buy the new Wyldlife shirt. Explain to them your need for their enthusiasm at club and how they need to show all of these new young kids how it's done. Take surveys for favorite songs, skits, games, theme clubs, etc...
- Shoe polish key mom's cars on the back windshield with "Wyldlife Tonight - Ask Me". Have them hit the grocery stores, car pool line, and game parking lot. Load them up with flyers with all meeting and contact info to share with other moms.
- Have key mom's wear t-shirts that day as well.
- Have club the first week of school! Kids come to school ready to get involved and we need to capitalize on their enthusiasm.
- Middle school kids are not the best to invite kids from younger classes but they can communicate to their own group.
- They may not be ready to lead club but you can have the 8th graders do something special at every club - melodrama, lip sync, skit, etc..
- Theme nights are big. Try to have a theme for each club.
- Middle school bands love a place to perform.
- Videos of kids from events and in the stands at games are big.
- Parent communication and info nights work the best for camp sell. Send out save the date cards as soon as your dates are official.
- Show a camp slide show or video at the first fall club so the enthusiasm of kids who went will be contagious.
- If you do a bus tour or weekend camp, give out camp flyers to every kid who gets off the bus when you get back and to parents in the parking lot.
- Have a leader call every parent on the club card list about camp.
- When doing contact work at games or events, always spend time in the parent section as well as with the students.

- Invite middle school students to be in the audience for Mr. Christmas Tree.
- In the spring, rotate theme clubs with events. (Roller skating, Battle of the bands, Kickball, Crud War, Talent Show, American Idol, etc..)

Jobs of “10 Key Mom’s”

- Partner up to host Wyldlife information nights.
- Get you directories, email addresses, and phone numbers.
- Introduce you to parents at games and events.
- Contact all of their friends to invite their kids to Wyldlife.
- Shoe polish their cars with “Wyldlife Tonight! Ask Me!
- Always have fliers in their car or purse.
- Wear Wyldlife shirt on club days.
- Fill Minivans and Suburbans with kids to bring to club.
- Greet other parents in the parking lot and answer questions.
- Arrange food, drinks, rides, etc... for special events.
- Pray, pray, pray!

“ WYLDLIFE Human Christmas Tree Scavenger Hunt” (see rules on back)

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| Something red - 100 pts. | Something from the North Pole - 400 pts. |
| Something green - 100 pts. | Something you would find in your hall - 400 pts. |
| Something bright - 100 pts. | Something with Santa on it - 400 pts. |
| Something sweet - 100 pts. | Something with snow - 400 pts. |
| Something small - 100 pts. | Something that's a present - 400 pts |
| Something big - 200 pts. | Something with a red nose - 500 pts. |
| Something sparkly - 200 pts. | Something warm - 500 pts. |
| Something gold - 200 pts. | Something cold - 500 pts. |
| Something with a bow - 200 pts. | Something with wings - 500 pts. |
| Something fuzzy - 200 pts. | Something wYldlife - 500 pts. |
| Something with joy - 300 pts. | Something with lights - 500 pts. |
| Something edible - 300 pts. | Something you want for Christmas - 500 pts. |
| Something silent - 300 pts. | ...and of course , something for the top of the tree! - 500 points |
| Something that's a toy - 300 pts. | |
| Something you can wear -300pts. | |
| Something reindeer-like-300 pts. | |

TOTAL POINTS: _____

Rules

1. Your group must stay together at all times. You cannot split up to go to different houses.
2. Choose 1 person to be your Human Christmas Tree. Each “ornament” must be duct taped to your Human Christmas Tree.
3. Each team should pick one house to go to. Call the parents from that house and ask permission to come.
4. This is not a RACE! There is no prize for getting back first. Do your best to be back between 8:20 and 8:30.
5. Once you get back, you will “present” your tree. There will be prizes for different categories (i.e. Most Points, Biggest Ornament, Funniest Ornament, etc)

