

Become a Friend of the Festival!

Greetings Friend,

The Environmental Action Committee of West Marin (EAC) would like to invite you to become a **Friend of the Festival** for the 9th annual Point Reyes Birding and Nature Festival (April 27th-29th).

Held on the last weekend of April, **the festival celebrates spring bird and wildlife migration, the 2018 Year of the Bird Campaign, the 100th Anniversary of the Migratory Bird Act**, our ongoing work to protect nesting birds in Marin, and the integrity of the Migratory Bird Treaty Act.

Point Reyes National Seashore provides the backdrop for our festival, where the Pacific Flyway, Pacific Ocean, and other influences provide **an ideal location for birding and wildlife viewing**. In fact, the area was **named the #1 birding hotspot in 2017, where over 54% of all North American bird species have been recorded**.

Over the three day weekend over 400 attendees choose from **50+ educational field outings and classroom-based events focused on birds, wildlife, plants and marine life + hiking, biking, kayaking, art and field photography**, and led by some of the Bay Area's award-winning naturalists and birders. These events are **geared to bring a broader awareness, appreciation and stewardship of the area** to novice and expert birders/naturalists alike.

The annual festival proceeds provide vital funding for our ongoing nonprofit mission, especially around our current programming to protect nesting birds in Marin and advocate for the integrity of the Migratory Bird Treaty Act. Sponsorship of the festival is a key way to ensure this important work continues. **Plus, one of our major donors has already anonymously provided a \$10,000 gift to launch a giving match to help us reach our \$20,000 goal! This means your gift and our continued efforts will be doubled!** *Turnover to learn more about our mission and successes.*

By becoming a Friend of the Festival, your tax-deductible gift will help us provide:

- High quality programming for all ages with top Bay Area guides and birders
- Special keynote programming on Friday and Saturday nights with experts in their field
- Special youth and family activities
- Scholarships for youth and educators

Plus, your gift will also allow us to continue to:

- Advocate for better protections for birds during their nesting season in Marin County
- Advocate for the integrity of the Migratory Bird Treaty Act
- Forward our mission to protect and sustain the unique lands, waters, and biodiversity of West Marin through advocacy, education and engagement opportunities

In return, we will acknowledge you and/or your business on our website, printed and electronic newsletters, to festival attendees, and at the event. Each sponsor level includes special benefits, or you can opt out of the benefits for a full tax-deduction.

Help the festival take flight, and double our efforts, with a special gift to reach our last \$10,000 of our sponsorship goal by February 20th. Early-bird sponsor registration opens Monday, February 12th on a first-come, first-serve basis. See official sponsor levels and benefits enclosed. I would be happy to discuss this opportunity and our work with you over coffee, or by phone. You can also donate using the enclosed remit and pre-stamped envelope, or visit us at www.pointreyesbirdingfestival.org.

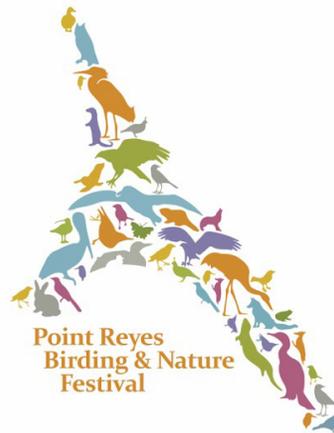
In gratitude,



Morgan Patton | Executive Director | 415.663.9312 | 415.912.8188 | morgan@eacmarin.org



ESTABLISHED 1971



WHO

Environmental Action Committee of West Marin (EAC)
PO Box 609
Point Reyes Station, CA 94956
(415) 663.9312
events@eacmarin.org
Tax-ID: 23-7115368

WHAT

9th Annual Point Reyes Birding & Nature Festival

50+ events on birds, wildlife, plants, and marine life + hiking, biking, kayaking, art and field photography led by some of the Bay Area's award-winning naturalists and birders

WHEN

Friday, April 27th
Saturday, April 28th
Sunday, April 29th

WHERE

Events across Marin and Sonoma Counties

BIRD HUB

Dance Palace Community & Cultural Center
503 B Street
Point Reyes Station, CA 94956

Did you know Marin is abundant in biodiversity?

490+ North American bird species
80+ land & marine mammals
85+ fresh & saltwater fish
29+ reptiles & amphibians
And thousands of aquatic and terrestrial invertebrate species including sea anemones, starfish, butterflies, insects and more!

Learn more or sponsor online
www.eacmarin.org

EAC FACT SHEET



Mission

Protect and sustain the unique lands, waters, and biodiversity of West Marin.

Vision

Our work strives to provide long-term protection and conservation of the unique ecosystems and rural communities of West Marin, and serves as a foundation of environmental protection for future generations.

The Environmental Action Committee of West Marin (EAC) is a 501(3)(c) environmental nonprofit centrally located in Point Reyes Station, California, the gateway town to the only national seashore on the West Coast. For nearly 47-years we have remained engaged in the protection of West Marin's unique lands, waters and biodiversity through advocacy, engagement and education. Located just an hour from San Francisco, our work focuses on large scale environmental threats facing the unincorporated coastal communities of West Marin from Dillon to Muir beaches. West Marin is the largest rural region of Marin County, California, and is home to approximately 16,000 people, or about 6.5% of the population of Marin County, and receives over 2+ million visitors a year in search of respite, relaxation, and recreation.

As one of the only local environmental nonprofits taking on multi-year, and sometimes decade-long campaigns to address environmental threats, we provide an essential voice on behalf of the West Marin's priceless natural resources. We accomplish our work by bringing people, science, and policy together to protect vital ecosystems, defend critical legislation, enforce accountability of our leaders and legislators, and rally our community to become stewards of their community. Often our efforts are not fought over night, so your long-term support and generosity is critical to our ongoing efforts to ensure environmental protection measures are in place and lasting.

SOME OF EAC'S KEY ACCOMPLISHMENTS

- Advocated for the conservation and protection of the Giacomini Wetlands with a organized and well-publicized sail-in, which successfully stopped the construction of a levee.
- Participated in the community effort to stop the controversial Countywide Plan that would have constructed a six-lane highway from the Golden Gate Bridge to Point Reyes and intensely developed the area.
- Stopped the expansion of the West Marin dump through a decade long struggle.
- Banned the use of jet skis in the Greater Farallones National Marine Sanctuary including Tomales Bay.
- Protected Estero Americano and Estero San Antonio when the City of Santa Rosa proposed to dump its sewage into these estuaries. Later, EAC stopped developers who proposed to build Marin Coast Golf Ranch at the mouth of Estero San Antonio.
- Protected the Tomales Dunes-wetlands complex at Lawson's Landing (after 40 years of advocacy), striking a balance between protecting environmentally sensitive habitat and supporting the continued operation of this large, family-owned coastal campground.
- Led the effort to secure international recognition for Tomales Bay as a Ramsar Site, or Wetland of International Importance.
- Stopped construction of industrial wind turbines along the ridgelines of the east shore of Tomales Bay.
- Successfully advocated for the designation of Drakes Estero Wilderness in Point Reyes National Seashore.

Learn More
www.eacmarin.org
(415) 663.9312

SPONSOR LEVELS & BENEFITS

Help us soar in 2018! Become a *Friend of the Festival* by choosing a sponsor level below.
No gift is too small or too big, please join us at any level.

ALBATROSS \$10,000 (\$8,850 tax-deductible with benefits)

- (1) Custom 3-hour summer/fall birding or wildlife tour in West Marin for up to 8 people + picnic lunch
 - (8) Tickets and premium seating to Saturday Night's Seas, Sip & Sup with Keynote Peter Pyle (4/28)
 - (8) Tickets and premium seating to Friday Night's Birds, Brews & Bites with Keynote Keith Hansen
 - (8) Priority Early-Bird Field Event Tickets (based on availability, and max. value per ticket \$50)
 - (2) Event T-Shirts
- Premium recognition in our printed newsletter, e-newsletter, website, social media and event signage with logo and link to your business if applicable

EAGLE \$5,000 (\$4,000 tax-deductible with benefits)

- (1) Custom 3-hour summer/fall birding or wildlife tour in West Marin for up to 6 people + picnic lunch
 - (6) Tickets and premium seating to Saturday Night's Seas, Sip & Sup with Keynote Peter Pyle (4/28)
 - (6) Ticket and premium seating to Friday Night's Birds, Brews & Bites with Keynote Keith Hansen
 - (6) Priority Early-Bird Field Event Tickets (based on availability, and max. value per ticket \$50)
 - (2) Event T-Shirts
- Premium recognition in our printed newsletter, e-newsletter, website, social media and event signage with logo and link to your business if applicable

OWL \$2,500 (\$2,150 tax-deductible with benefits)

- (4) Tickets and premium seating to Saturday Night's Seas, Sip & Sup with Keynote Peter Pyle (4/28)
 - (4) Tickets and premium seating to Birds, Brews & Bites with Keynote Keith Hansen (4/27)
 - (4) Priority Early-Bird Field Event Tickets (based on availability, and max. value per ticket \$50)
 - (2) Event T-Shirts
- Premium recognition in our printed newsletter, e-newsletter, website, social media and event signage with logo and link to your business if applicable

PLOVER \$1,000 (\$800 tax-deductible with benefits)

- (2) Tickets and premium seating to Saturday Night's Seas, Sip & Sup with Keynote Peter Pyle (4/28)
 - (2) Tickets and premium seating to Birds, Brews & Bites with Keynote Keith Hansen (4/27)
 - (2) Priority Early-Bird Field Event Tickets (based on availability, and max. value per ticket \$50)
 - (2) Event T-Shirts
- Recognition in our printed newsletter, e-newsletter, website, social media and event signage with logo

RAIL \$500 (\$400 tax-deductible with benefits)

- (2) Tickets and premium seating to Birds, Brews & Bites with Keynote Keith Hansen (4/27)
 - OR** Tickets and premium seating to Saturday Night's Seas, Sip & Sup with Keynote Peter Pyle (4/28)
 - (2) Event T-shirts
- Recognition in our printed newsletter, e-newsletter, website, social media and event signage with logo

FLICKER \$250 (\$200 tax-deductible with benefits)

- (1) Ticket and premium seating to Birds, Brews & Bites with Keynote Keith Hansen (4/27)
 - OR** Ticket and premium seating to Saturday Night's Seas, Sip & Sup with Keynote Peter Pyle (4/28)
 - (1) Event T-shirt
- Recognition in our printed newsletter, e-newsletter, website, social media and event signage with logo

Please keep a copy for your records. All gifts are tax-deductible to the extent of the law.
Our EIN is 23-7115368. We will send a tax-receipt minus any benefits taken.
Questions? Contact us (415) 663.9312 or at events@eacmarin.org
THANK YOU FOR YOUR SUPPORT!

SPONSOR FORM

YES! I want to be a *Friend of the Festival*, and I will sponsor the Environmental Action Committee of West Marin's (EAC) 9th Annual Point Reyes Birding and Nature Festival (Please keep a copy for your records.)

- Albatross \$10,000 (\$8,850 tax-deductible with benefits)*
- Eagle \$5,000 (\$4,000 tax-deductible with benefits)*
- Owl \$2,500 (\$2,150 tax-deductible with benefits)*
- Plover \$1,000 (\$800 tax-deductible with benefits)*
- Rail \$500 (\$400 tax-deductible with benefits)*
- Flicker \$250 (\$200 tax-deductible with benefits)*
- Other Donation Amount \$ _____

- I want to support the event and opt-out of any benefits beyond sponsor recognition
- *I have marked the opposite of this sheet with benefits I want. Contact me for my guests names and planning. If I have chosen to accept early-bird event tickets, please send me the class descriptions to choose from.

DONOR INFO

My Gift is Anonymous

Contact Name _____

Business Name _____

Mailing Address _____

City _____ State _____ Zip Code _____

Phone Number _____ Cell Phone _____

Email _____ Website _____

PAYMENT

- My check is enclosed made payable to *EAC* with memo: 2018 Friend of the Festival
- Please charge my credit card (Circle): VISA MASTERCARD DISCOVER AMERICAN EXPRESS
Name on card is the same or _____

Expiration Date _____ 3 or 4-digits on back of card (required) _____

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