

Washington State Apple Blossom Festival

2023 YOUTH PARADE LOGO CONTEST APPLICATION

ENTRY DROP OFF DATE & TIME

DROP OFF AT THE FESTIVAL OFFICE @ 2 SOUTH CHELAN AVENUE, WENATCHEE 98801
ON TUESDAY, FEBRUARY 28 FROM 9:00 AM - 5:00 PM

For more information, contact the Apple Blossom Office @ (509) 662-3616

2023 FESTIVAL THEME : "WE'RE ALL IN THIS TOGETHER"

GENERAL INFORMATION

1. The logo must be an original design, student (K-8) authored
2. Logo should reflect the Festival theme and/or the Apple Blossom Festival
3. Artwork can be claimed after March 31 at the Festival Office. Any artwork not claimed by May 31 will be recycled.

PHYSICAL ARTWORK GUIDELINES

1. Size; no smaller than 6" x 6", no larger than 24" x 24"
2. Un-framed submissions (or able to un-frame artwork)
3. Keep them clean and presentable, avoid rolling artwork up or in tubes

DIGITAL/PHOTO ARTWORK GUIDELINES

1. Vector or high resolution artwork preferred
2. Size; no smaller than 6"x 6", at 300 dpi
3. File format; .pdf, .png, .jpg, .tif, .psd, .ai, .eps or .cdr
4. Vector artwork, please convert all fonts to outlines
5. File size restrictions; under 20 MB to email (email to : erin@appleblossom.org)
6. Files over 20 MB, you can send them via, wetransfer.com (they offer a free file transfer service)
7. Other acceptable media; cd's, flash drives (non-returnable)

JUDGING CRITERIA

1. Originality, Quality of Craftsmanship, Overall Design, Relevance to Festival Theme ("We're All In This Together")/Apple Blossom Festival
2. Judging will be by local artists
3. All decisions are final

IF SELECTED ...

1. You will be contacted by the Apple Blossom Festival by March 31, 2022 if your design has been selected.
2. You will be awarded with \$100 cash prize & receive a t-shirt with your logo on it!
3. Social media recognition
4. You will be honored in the Youth Parade on April 29, 2023
5. As your logo design is converted to a printable vector, small changes may need to be made. Your overall design concept will be maintained.

DETACH & TURN BELOW FORM IN WITH ENTRY

Contact Information

Name : _____ Age : _____ Grade (K-8 only) : _____ T-Shirt Size : _____

Your Phone # (if applicable) : _____ Your Email (if applicable) : _____

Parent Name : _____ Parent Phone : _____ Parent Email : _____

School : _____