On behalf of the
Wenatchee Applarians,
Lady Sarah and I are delighted
to have you join us for the
104th Apple Blossom Festival.
We look forward to creating
new friendships and rekindling
old ones. This year's festival
theme is "We're All In This
Together!"

Together, we will have fun celebrating our valley's rich traditions and creating new memories with each of you. See you all May 5th, 2023!



Chancellor Matt Smeller and First Lady Sarah

Packet Information

Registration Form Enclosed

Packet Price: Couple \$380/Single \$190 With Early Bird Registration by April 7, 2023 Wenatchee Applarians 2 South Chelan Ave, Wenatchee, WA 98801 (509) 662-3616 – Fax (509) 665-0347

Questions? Contact: Karen Zanol, Applarian Treasurer

Email Karen@cnccpa.com

Hotel Information

Early registration is recommended

Book into the "Applarian" block of rooms as part of the 'Apple Blossom Festival Special' room rate of \$129 /night plus tax and lodging fee.

We hope you will be able to come and enjoy the Wenatchee Valley and all we have to offer!

For Reservations, please contact:

Coast Wenatchee Center Hotel, <u>201 N Wenatchee Ave., Wenatchee, WA 98801</u> (509) 662-1234



"We're All In This Together"

May 5 — May 7, 2023

We invite you to attend!





Invite you to Attend

"We're All In This Together"

Friday ~ May 5



















1:00 - 5:00 PM

Applarian Hospitality Suite Convention Center – Lower Level Fuji Room

2:00 - 5:00 PM

Registration Coast Wenatchee Center Hotel Lobby



6:30 PM-9:00 PM

"5 de Mayo en Wenatchee"

Dinner- Festival Casual or Themed Attire

NWFH "Fiesta Talk"

(In 3 minutes or less, tell us why we should come to your festival!) Be creative!

Convention Center- Grand Apple North Ballroom

9:00 - 10:00 PM

Applarian Hospitality Suite & Silent Auction Convention Center – Lower Level, Fuji Room

Saturday ~ May 6







Buffet Breakfast

Convention Center - Lower Level, Gala Room



9:15 AM

Buses depart Lower Level Convention Center

9:30 AM

Royal Rosarian Rose Planting Ceremony Triangle Park (by the Apple Blossom Float)



10:30 AM

Festival Seating for Parade Street Level in front of the Convention Center

11:00 AM

Washington State Apple Blossom Grand Parade

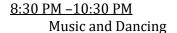
12:00 - 4:00 PM

Applarian Hospitality Suite and Silent Auction, (Silent Auction Closes at 3:00)
Convention Center–Lower Level, Fuji Room

6:00 PM

"Queen's Ball"

Dinner - Festival Formal *Cocktail hour begins at 6pm, dinner served at 7pm Convention Center – Grand Apple South Ballroom





Sunday ~ May 7

On your own to explore and to enjoy breakfast in one of Wenatchee's restaurants. Safe travels home.