

On behalf of the
Wenatchee Applarians,
Lady Sarah and I are delighted
to have you join us for the
104th Apple Blossom Festival.
We look forward to creating
new friendships and rekindling
old ones. This year's festival
theme is "We're All In This
Together!"

Together, we will have fun
celebrating our valley's rich
traditions and creating new
memories with each of you.

See you all May 5th, 2023!



Chancellor Matt Smeller and First Lady Sarah

Packet Information

Registration Form Enclosed

Packet Price: Couple \$380/Single \$190

With Early Bird Registration by April 7, 2023

Wenatchee Applarians

2 South Chelan Ave, Wenatchee, WA 98801

(509) 662-3616 – Fax (509) 665-0347

Questions? Contact: Karen Zanol, Applarian Treasurer

Email Karen@cnccpa.com

Hotel Information

Early registration is recommended

Book into the "Applarian" block of rooms as part of the 'Apple Blossom Festival
Special' room rate of \$129 /night plus tax and lodging fee.

We hope you will be able to come and enjoy the Wenatchee Valley and all we have to offer!

For Reservations, please contact:

Coast Wenatchee Center Hotel, 201 N Wenatchee Ave., Wenatchee, WA 98801

(509) 662-1234



*"We're All In This
Together"*

May 5 — May 7, 2023

*We invite you
to attend!*





Invite you to Attend

"We're All In This Together"

Friday ~ May 5



1:00 - 5:00 PM

Applarian Hospitality Suite
Convention Center – Lower Level Fuji Room

2:00 - 5:00 PM

Registration
Coast Wenatchee Center Hotel Lobby

6:30 PM-9:00 PM

"5 de Mayo en Wenatchee"

Dinner- Festival Casual or Themed Attire

NWFH "Fiesta Talk"

(In 3 minutes or less, tell us why we should come to your festival!) Be creative!

Convention Center– Grand Apple North Ballroom



9:00 - 10:00 PM

Applarian Hospitality Suite & Silent Auction
Convention Center – Lower Level, Fuji Room

All the above is subject to change

Saturday ~ May 6

7:30 - 9:00 AM

Buffet Breakfast

Convention Center – Lower Level, Gala Room

9:15 AM

Buses depart

Lower Level Convention Center

9:30 AM

Royal Rosarian Rose Planting Ceremony

Triangle Park (by the Apple Blossom Float)

10:30 AM

Festival Seating for Parade

Street Level in front of the Convention Center

11:00 AM

Washington State Apple Blossom Grand Parade

12:00 - 4:00 PM

Applarian Hospitality Suite and Silent Auction,

(Silent Auction Closes at 3:00)

Convention Center–Lower Level, Fuji Room

6:00 PM

"Queen's Ball"

Dinner - Festival Formal

*Cocktail hour begins at 6pm, dinner served at 7pm

Convention Center – Grand Apple South Ballroom

8:30 PM –10:30 PM

Music and Dancing

Sunday ~ May 7

On your own to explore and to enjoy breakfast in one of Wenatchee's restaurants. Safe travels home.

