

DERMASPACE

ELECTROTHERAPY SKINCARE

About Dermaspac

Owner Jody Leon created Dermaspac in 2009 to bring Hollywood's best-kept skincare secret to the Northwest. Often referred to as a "skin gym," the Iderm® Facial Treatment uses galvanic current, a natural, low-level form of electricity, to infuse skin with restorative vitamins and minerals. The result? Radiant, clear, younger-looking skin that's plump with moisture and smooth to the touch.

Dermaculture, the parent company who developed the Iderm process, only licenses its trade name and proprietary skincare technology to a select number of skincare studios throughout the U.S. Dermaspac is not only one of roughly a dozen salons providing the treatment on the West Coast, but the *only* studio certified to offer the Iderm Deep Ionization Technique in the Pacific Northwest.

About Jody Leon

In 1995, Jody Leon studied at Face Place in West Hollywood, one of Hollywood's best skincare centers, to become one of the select practitioners certified to treat clients using the Iderm Treatment. After developing a loyal following in his years at Face Place, Jody moved on to build a successful private practice in Los Angeles. In 2002, Jody decided it was time to trade in L.A.'s sunny smog for Seattle's rainy fog and made the move for the Pacific Northwest, where he introduced the innovative technique to a whole new market. Since that time, Jody has created a loyal following of tried-and-true believers and continues to preach the gospel of Iderm Treatment across Seattle.

Location:

Medical Dental Building
509 Olive Way, Suite 1501
Seattle, WA

Hours:

Open Wednesday - Sunday from 10 a.m. to 7 p.m. by appointment only

Cost:

\$100-200

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About Iderm Treatment

The Iderm® Treatment is serious skincare for the serious client who's looking to take their regimen to the next level. The average "spa facial" focuses on pampering the client through the *addition* of masks and creams. Conversely, the Iderm Treatment is all about *subtraction*; removing impurities, extracting blemish-causing bacteria, and infusing the skin with healthy, water-soluble solutions of vitamins and minerals. The treatment relies on the principle that skin naturally rejects what is put on it; this means the only way to truly affect the fresh layers of skin below the surface is to draw vitamin-rich solution through the layers, into the dermal tissue, by means of electricity. Contrary to the image that might be conjured when using "electrodes" and "facial" in the same sentence, most people find the galvanic current to be more of a tickle and is a low-intensity, adjustable current that is so safe you could use it every day.

How It Works

The Iderm Facial Treatment is simple four step process:

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| Preparation | Skin is cleansed and exfoliated to prepare for the treatment, while being analyzed for skin type to ensure a well-tailored experience. |
| Moisture Pack | Cotton fabric soaked in yucca root solution is draped over the skin and an infrared heat dome is then placed over the face to begin preparing the skin for detoxification. Yucca root is used because it contains sponins, often called "nature's detergent" because of its water and fat-soluble components which make it a highly effective cleanser. |
| Deep Cleaning | A small vacuum is used to oxygenate the skin while simultaneously removing surface debris. Subsequently, a thorough manual extraction of the facial tissue is performed, dislodging impurities, attending to blemishes, and unclogging pores. |
| Ionization | Cotton fabric soaked in an anti-aging solution containing Vitamic C, for tissue regeneration, collagen production and antioxidation, as well as Zinc, for tissue soothing and additional nutrients is applied to the face. Finally, a galvanic current is applied to ionize the solution which helps firm skin, tighten pores, decrease inflammation, increase collagen production and promote new cell growth. |

***Fun Fact:** The Iderm® Treatment isn't just for women. Celebrities such as Brad Pitt, Christian Slater, and funny man, Mike Myers, have all enjoyed the benefits of this amazing skincare process.*

***Fun Fact:** Watch the Real Housewives of Beverly Hills? Then you've likely seen this treatment featured – the ladies of the show are fans!*

***Fun Fact:** Galvanic current is also used in the medical arena; the Iderm Treatment is recommended for pre- and post- laser and surgical procedures to boost the healing process.*

What Results Can You Expect?

The Iderm Treatment is *skin detox* at its best. New clients can expect to notice a difference in their skin after the first treatment. The absence of dirt, oil, and dead skin cells allows light to reflect, giving skin a naturally younger appearance. Increased circulation also provides a radiant glow without makeup and fresh skin holds more moisture making skin feel softer and plumper. For rosacea sufferers, the galvanic current constricts blood vessels and soothes inflammation, thereby reducing redness. For those with acne, it helps unclog pores so that excess oil can easily be removed. Further treatments help to diminish fine lines, even skin tone, and provides a clearer complexion. For ideal results, Jody recommends beginning an anti-aging program with treatment once a week for the first four weeks, followed by bimonthly or monthly treatments.