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PROFESSIONAL EXPERIENCE

2016. CREATIVE CONSULTANT. NEW YORK

JOHANNES LEONARDO.

Collaborated on activation, launch, campaign concept and development for adidas Originals by Alexander Wang.

EYEBALL.

Campaign concept and development for Belvedere. Design development for NBCUniversal's annual upfront presentation at Radio City Music Hall.

AUGUST.

Campaign concept and development for John Hardy.

2015 - 2013. SENIOR ART DIRECTOR.

LAIRD + PARTNERS. NEW YORK.

Collaborated on projects for Donna Karan, DKNY, Swarovski, Pepe Jeans, Banana Republic, Chloé, Hill House Home, Tory Burch, Karl, Sam Edelman. Brand book for Calvin Klein, Anne Klein, DKNY and Danier. LAIRDANDPARTNERS.COM

2013. SENIOR ART DIRECTOR. KRAFTWORKS. NEW YORK.

Campaign concept, photo and art direction for Robert Marc and La Prairie. Brand relaunch, packaging redesign, photo and art direction for Playtex. KRAFTWORKSNYC.COM

2012 - 2011. CREATIVE CONSULTANT. LONDON.

THE BODY SHOP (L'ORÉAL) THEBODYSHOP.COM

HUDSON WRIGHT ASSOCIATES

Austin Reed, Jon Richard, Filofax, Space NK, Pure, Spirito, Artigiano. HUDSONWRIGHT.CO.UK

CARIZZI CARIZZI.COM

ROUSILAND ROUSILAND.COM

NEW LOOK NEWLOOK.COM

2011 - 2010. SENIOR GRAPHIC DESIGNER.

ARCADIA GROUP. EVANS. LONDON.

Brand development and retail graphics, marketing and PR collateral. ARCADIAGROUP.CO.UK EVANS.CO.UK

2010 - 2007. ART DIRECTOR. STUDIO WOO. SYDNEY.

Concept, art direction and design development for Trent Nathan, Zensu, Just Jeans. STUDIOWOO.COM

2006 - 2005. ART DIRECTOR / DESIGNER.

INDESIGN GROUP. SYDNEY.

Art Direction and design for Indesign, SDQ magazines, The Collection. Advertising, marketing collateral, website development for Saturday in Design and Launch Pad. Design development and advertising for contract publications. INDESIGNLIVE.COM

2012 - 2003. CREATIVE CONSULTANT. SYDNEY.

STUDIO WOO Bras n Things. STUDIOWOO.COM

THIS IS IKON Houses, Urbis magazines. Rodney Clark, Sevva, One Life, Ocean Coast Homes. THISISIKON.COM

ESKIMO DESIGN Australian Wool Innovations, Italian Trade Commission. ESKIMODESIGN.COM.AU

MOON COMMUNICATIONS GROUP Sunglass Hut, Farage, Sydney Theatre Company, Westpac, Sydney Symphony Orchestra. MOON.COM.AU

LANDOR ASSOCIATES Smiths, Nestlé, Dairy Farmers, Cheetos, Travel.com.au, Goodman Fielder, Diageo, Sannitarium, Phillip Morris. LANDOR.COM

SAUNDERS CREATIVE Telstra, KFC, Masterspecs, Gelatiamo, Masterspecs Optics.

2003. ILLUSTRATIVE CONTRIBUTION. GRAPHIC (U.K.)

Published in Issue 03. GRAPHICMAG.KR

2002. ILLUSTRATIVE CONTRIBUTION. CREAM (AUSTRALIA).

Deconstructing Cream. CREAMMAGAZINE.COM

EDUCATION

2003-2002. BILLY BLUE SCHOOL OF GRAPHIC ARTS. SYDNEY.

Advanced Diploma in Graphic Design.

2001. DESIGN CENTRE ENMORE. SYDNEY.

Introduction to Graphic Design.

2000 - 1998. UNIVERSITY OF NEW SOUTH WALES. SYDNEY.

Bachelor of Arts. Double Major in Human Resource Management / Sociology.

INTERNSHIPS

2001. MARIE CLAIRE. SYDNEY.

2000. AMMIRATI PURIS LINTAS. SYDNEY.

1999. DESIRE BRAND MANAGEMENT ADVERTISING. SYDNEY.

1999. CLEO/DOLLY. SYDNEY.

AWARDS

BILLY BLUE SCHOOL OF GRAPHIC ARTS. SYDNEY.

Best Portfolio 2003.

SKILLS

ADOBE CREATIVE SUITE CS6

Illustrator, Indesign, Photoshop, Bridge, Acrobat.

LANGUAGES

RUSSIAN AND ENGLISH.

Fluent, Oral and Written.