



- CEO and President of Edgeworth Economics
- Sought-after Professional Economist and Expert Witness for Cases Involving Data Interpretation
- Author of *Everydata: The Misinformation Hidden in the Little Data You Consume Every Day*

KEYNOTE

Everydata: Understanding the Misinformation Hidden in the Little Data You Consume Every Day

John shows audiences the importance of understanding how to recognize the misinformation buried inside the “little data” that we consume all day, every day. By providing an engaging and easily understandable overview of basic statistical analysis techniques, coupled with real-world examples that show their relevance in our daily lives, John gives his audiences the tools and the confidence to be smarter and more discerning in their approach to data.

To invite John to speak, contact alicia@bibliomotion.com

ABOUT JOHN

John H. Johnson is President and CEO of Edgeworth Economics, and a professional economist, expert witness, author and speaker. He is known internationally for his ability to explain highly sophisticated concepts in a simple, straightforward manner and brings this skill to his consulting, writing, and speaking.

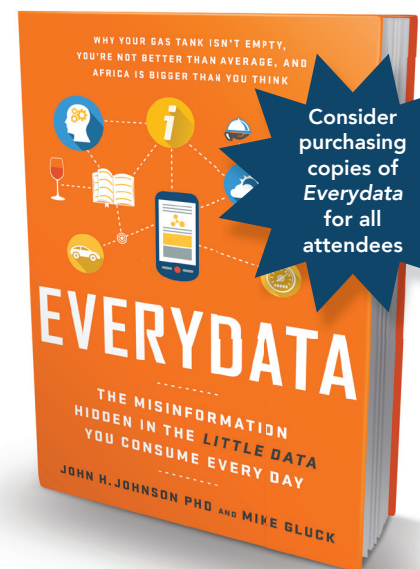
Visit JohnHJohnsonPhD.com to learn more.

CATEGORIES

Business, Big Data, Risk Management, The Information Age, Technology, Future Trends, Change Management, Human Resources, Economy and Finance, Campus and University, Media and Journalism

AUDIENCES

Organizations, associations, functional teams, or groups that routinely make decisions based on the data they receive. This includes as examples businesspeople (human resources, marketing, production or finance professionals), journalists, policy-makers, lawyers, doctors, educators, students, and parents.



Consider purchasing copies of *Everydata* for all attendees

For best pricing on bulk orders, contact jill@bibliomotion.com