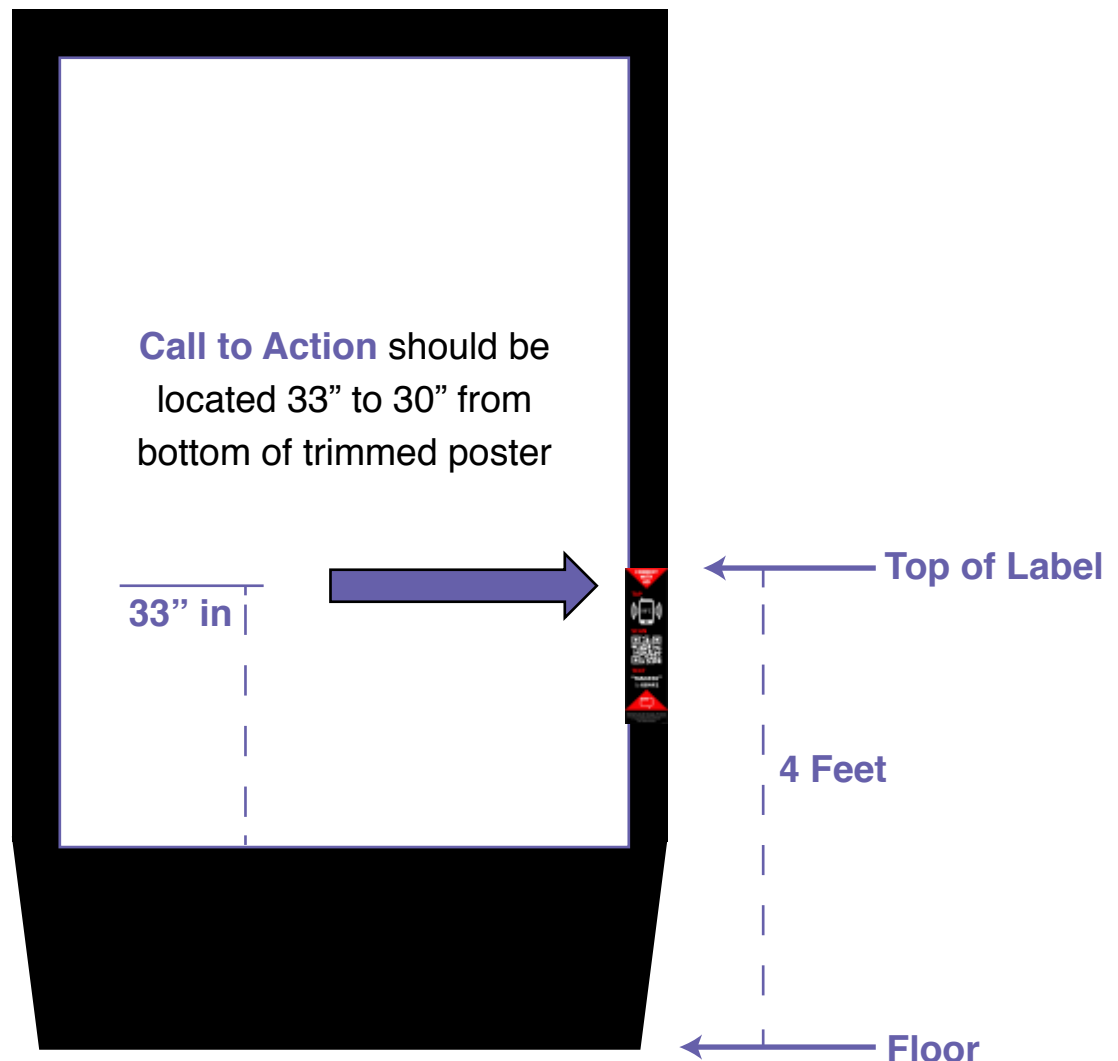




# “Call to Action” Design Specifications

To draw attention to the mobile engagement of your campaign, the poster design should contain a **“Call to Action”**.

Here are the Amplify label location specifications for all units, so that a **Call to Action** arrow or other desired design can be specific and accurate.



\*All poster production should follow the appropriate Standard or Specialized spec sheets provided

## FOR ALL QUESTIONS, CONTACT:

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