



EYE delivers Still or Video advertising messages to our stand-alone digital LCD monitors.

The Basics

SPOT TIME

7.5 second play time. Please note: Due to play time it is difficult to repurpose standard commercial spots to our digital network. Many of our clients use static ads which can usually be converted to digital fairly easily.

PLAYBACK

Up to 6 advertisements to run in succession

These ads contain no intrusive sound.

Dimensions

Files should be submitted at **1080px wide X 1920px high**. This must be in a portrait format.

Recommended Resolution is 72ppi.

Artwork Submission

Artwork for approval and production can be uploaded via We Transfer link below:
<https://eye-corp-media.wetransfer.com>

In We Transfer

Email To: artworkapproval@eyecorpmedia.com

Message: (Please Include Creative Name and Advertiser as Reference.)

Accepted File Types

PROCESS SPECS

Motion: gif as AVI, MPG, MPEG, WMV, ASFVCD files (DAT) Flash Files (SWF) formats

Static Image: .jpg, .eps, .bmp, or .png

File Size

PROCESS SPECS

Keep all files under 25 MB. This will ensure smooth playback.

FOR ALL QUESTIONS, CONTACT:

Erin May | Sales Operations Manager
512 492 8930 | erinmay@eyecorpmedia.com

Locations

Washington D.C.

1325 G Street NW
1730 M Street NW
875 D Street NW
Ashburn Farm Market Center
Bethesda Row
Centre at Forestville
Congressional Plaza
Falls Plaza
Federal Plaza
Fox Mill
Graham Park Plaza
Idylwood Plaza
Leesburg Plaza
L'Enfant Plaza
Little River Shopping Center
Main Street Marketplace
Meridian at Pentagon City
Montrose Crossing Shopping Center
Old Town Plaza
Pan Am Shopping Center
Pentagon Centre
Pentagon Row
Pike 7 Plaza
Pike and Rose
Quince Orchard
Rockville Town Square
Suburban Square
Town Center at Sterling
Tysons Station
Village at Shirlington

Boston, MA

Assembly Row

Philadelphia, PA

Andorra Shopping Center
City Avenue
Newtown Square Center

Raleigh, NC

Crabtree Valley Mall