

**Various backlit specs and further details available on page 2.**

## Art File Production Guidelines

### FILE TYPE & SOFTWARE

Digital file types accepted are: Mac or PC platforms, CD-ROM, 100mb Zip, or upload to our FTP server.

Preferred software to be: QuarkXpress, Adobe Illustrator, Adobe Photoshop, Adobe InDesign.

**Preferred Print File type: High res JPEG and PDFs**

### ARTWORK SETUP

Document should be set up to scale per the above size guidelines with .25" bleed at full production size.

### IMAGE RESOLUTION

Image resolution of all photographs and images should be scanned at a minimum resolution of 100 DPI at full output size. A recommended 150 DPI will give the best overall print quality. Final production should be set up at a minimum of 100 DPI at 100% output size, then can be scaled down at this same ratio, (i.e. 200 DPI at 50% output size.)

### ADDITIONAL REQUIREMENTS

- Adobe vector files accepted at any scale
- All files: CMYK format
- Do not use crop or registration marks on file
- For formats other than high resolution PDF, please include all support files (eps, tiff, jpeg, etc.)
- Convert fonts to outlines

## Locations

### Washington D.C.

Bethesda Row

### Miami, FL

Coco Walk

### San Francisco, CA

Santana Row

## Artwork Submission

**Artwork for approval and production can be uploaded via We Transfer link below:**

<https://eye-corp-media.wetransfer.com>

### In We Transfer

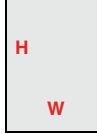

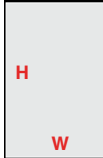


**Email To:** artworkapproval@eyecorpmedia.com

**Message:** (Please Include Creative Name and Advertiser as Reference.)

## FOR ALL QUESTIONS, CONTACT:

Erin May | Sales Operations Manager  
512 492 8930 | erinmay@eyecorpmedia.com

**Specs:**

PROPERTY	DIMENSIONS	VISUAL
<b>BETHESDA ROW</b> (Backlit Panel)	<b>57" (h) X 36" (w)</b> (4.75' h X 3' w)	
<b>BETHESDA ROW</b> (Interior Poster - Non Backlit)	<b>87.5" (h) X 51.5" (w)</b> (7.29' h X 4.29' w)	
<b>COCO WALK</b> (Backlit Panel: Exterior)	<b>68.5" (h) X 47" (w)</b> (5.71' h X 3.92' w)	
<b>COCO WALK</b> (Interior Poster - Non Backlit)	<b>32" (h) X 18.375" (w)</b> (2.67' h X 1.53' w)	
<b>SANTANA ROW</b> (Backlit Panel)	<b>39.12" (h) X 29" (w)</b> (3.26' h X 2.42' w)	

**FOR ALL QUESTIONS, CONTACT:**

Erin May | Sales Operations Manager  
512 492 8930 | erinmay@eyecorpmedia.com