

## Garage Overhead Beams

### Art File Production Guidelines

#### FILE TYPE & SOFTWARE

Digital file types accepted are: Mac or PC platforms, CD-ROM, 100mb Zip, or upload to our FTP server.

Preferred software to be: QuarkXpress, Adobe Illustrator, Adobe Photoshop, Adobe InDesign.

**Preferred Print File type: High res JPEG and PDFs**

#### ARTWORK SETUP

Document should be set up to scale per the above size guidelines with .25" bleed at full production size.

#### IMAGE RESOLUTION

Image resolution of all photographs and images should be scanned at a minimum resolution of 100 DPI at full output size. A recommended 150 DPI will give the best overall print quality. Final production should be set up at a minimum of 100 DPI at 100% output size, then can be scaled down at this same ratio, (i.e. 200 DPI at 50% output size.)

#### ADDITIONAL REQUIREMENTS

- Adobe vector files accepted at any scale
- All files: CMYK format
- Do not use crop or registration marks on file
- For formats other than high resolution PDF, please include all support files (eps, tiff, jpeg, etc.)
- Convert fonts to outlines

### Dimensions

Files should be submitted at **48" high x 300" wide**. This must be in a portrait format.

Recommended Resolution is 300dpi.

### Locations

#### Boston, MA

Assembly Row

### Artwork Submission

**Artwork for approval and production can be uploaded via We Transfer link below:**

<https://eye-corp-media.wetransfer.com>

#### In We Transfer

**Email To:** artworkapproval@eyecorpmedia.com

**Message:** (Please Include Creative Name and Advertiser as Reference.)

### FOR ALL QUESTIONS, CONTACT:

Erin May | Sales Operations Manager  
512 492 8930 | erinmay@eyecorpmedia.com