



EYE delivers Still or Video advertising messages to our stand-alone digital LCD monitors.

The Basics

SPOT TIME

7.5, :15 and :30 second play time. Many of our clients use static ads which can usually be converted to digital fairly easily.

Advertisement run between news/weather/entertainment content. Digital network may run across the digital taxi network or within specific geolocation spots depending on the clients targeted audience.

Accepted File Types

PROCESS SPECS

Motion: MPG, MPEG4, WMV, SP/ASP GMC, H.263, H.264, VP6/8, AVS jizun

Static Image: .jpg, .eps, .bmp, or .png

Dimensions

Files should be submitted at **1024px wide X 760px high**. This must be in a landscape format.

Recommended Resolution is 72ppi.

File Size

PROCESS SPECS

Keep all files under 20 MB or less. This will ensure smooth playback.

Artwork Submission

Artwork for approval and production can be uploaded via We Transfer link below:
<https://eye-corp-media.wetransfer.com>

In We Transfer

Email To: artworkapproval@eyecorpmedia.com

Message: (Please Include Creative Name and Advertiser as Reference.)

FOR ALL QUESTIONS, CONTACT:

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