



# Top Market Coverage

| DMA # | DMA                              | Shopping Malls | Lifestyle & Mixed Use Centers | Bars & Restaurants | Transit & Taxis | Cinema Lobbies |
|-------|----------------------------------|----------------|-------------------------------|--------------------|-----------------|----------------|
| 1     | New York                         | ● S            |                               | ▼                  |                 | ▼              |
| 2     | Los Angeles                      | ● S            | ▼ ■ P                         | ▼                  |                 | ▼              |
| 3     | Chicago                          | ● S            |                               | ▼                  |                 | ▼              |
| 4     | Philadelphia                     | ● S            | ▼ P                           | ▼                  | ● ▼             |                |
| 5     | Dallas Ft. Worth                 | ● S            |                               | ▼                  |                 | ▼              |
| 6     | San Francisco                    | ● S            | ● ■ P                         | ▼                  |                 | ▼              |
| 7     | Washington, DC                   | ● S            | ● ▼ ■ G L P                   | ▼                  | ● ▼ T           |                |
| 8     | Houston                          |                |                               | ▼                  |                 |                |
| 9     | Boston (Manchester)              | ● S            | ● ▼ ■ G P                     | ▼                  |                 | ▼              |
| 10    | Atlanta                          | ● S            |                               | ▼                  |                 | ▼              |
| 11    | Tampa- St. Petersburg (Sarasota) | ● S            |                               | ▼                  |                 | ▼              |
| 12    | Phoenix (Prescott)               | ● S            |                               | ▼                  |                 |                |
| 13    | Detroit                          |                |                               | ▼                  |                 | ▼              |
| 14    | Seattle- Tacoma                  | ● S            |                               | ▼                  |                 |                |
| 15    | Minneapolis- St. Paul            |                |                               | ▼                  |                 |                |
| 16    | Miami- Ft. Lauderdale            | ● S ▼          | ● ■ G P                       | ▼                  |                 | ▼              |
| 17    | Denver                           | ● S            |                               | ▼                  |                 |                |
| 18    | Orlando- Daytona Bch- Melbrn     | ● S            |                               | ▼                  |                 | ▼              |
| 19    | Cleveland- Akron (Canton)        | ● S            |                               | ▼                  |                 |                |
| 20    | Sacramento- Stkton- Modesto      | ● S            |                               | ▼                  |                 | ▼              |
| 21    | St. Louis                        | ● S            |                               | ▼                  |                 | ▼              |
| 22    | Charlotte                        | ● S            |                               | ▼                  |                 |                |
| 23    | Pittsburgh                       | ● S            |                               | ▼                  |                 |                |
| 24    | Raleigh                          | ● S ▼          |                               | ▼                  |                 | ▼              |
| 25    | Portland                         | ● S            |                               | ▼                  |                 |                |
| 26    | Baltimore                        |                |                               | ▼                  |                 | ▼              |
| 27    | Indianapolis                     | ● S            |                               | ▼                  |                 |                |
| 28    | San Diego                        | ● S            |                               | ▼                  |                 | ▼              |

- Backlit 6-Sheet Posters / Dioramas
  - ▼ Digital Place Based Network (90% touchscreen)
  - Wallscape
  - G Garage Media
  - L Large Format Digital
  - P Posters, 1 or 2 Sheet
  - S Specialty Media
  - T Taxi TV, Tops, Wraps
- \* Most digital locations have interactivity

Additional media available in DMA's 29+.  
 Please call 877-393-6671 or email us at [sales@eyecorpmmedia.com](mailto:sales@eyecorpmmedia.com) for further details.