



Top Market Coverage

DMA #	DMA	Shopping Malls	Lifestyle & Mixed Use Centers	Bars & Restaurants	Transit & Taxis	Cinema Lobbies	Large Format
1	New York	● S		▼		▼	▼
2	Los Angeles	● S	▼ ■ P	▼		▼	▼ ■
3	Chicago	● S		▼		▼	▼
4	Philadelphia	● S	▼ P	▼	● ▼		
5	Dallas Ft. Worth	● S		▼		▼	▼
6	San Francisco	● S	● ■ P	▼		▼	▼
7	Washington, DC	● S	● ▼ ■ G P	▼	● ▼ T		▼
8	Houston			▼			▼
9	Boston (Manchester)	● S	● ▼ ■ G P	▼		▼	▼ B
10	Atlanta	● S		▼		▼	▼
11	Tampa	● S		▼		▼	▼
12	Phoenix (Prescott)	● S		▼			
13	Detroit			▼		▼	▼
14	Seattle- Tacoma	● S		▼			
15	Minneapolis- St. Paul			▼			
16	Miami- Ft. Lauderdale	● S ▼	● ■ G P	▼		▼	▼ B
17	Denver	● S		▼			
18	Orlando	● S		▼		▼	▼
19	Cleveland- Akron	● S		▼			
20	Sacramento	● S		▼		▼	▼
21	St. Louis	● S		▼		▼	
22	Charlotte	● S		▼			
23	Pittsburgh	● S		▼			
24	Raleigh	● S ▼		▼		▼	
25	Portland	● S		▼			
26	Baltimore			▼		▼	▼
27	Indianapolis	● S		▼			
28	San Diego	● S		▼		▼	▼

- Backlit 6-Sheet Posters / Dioramas
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- Wallscape
- G Garage Media
- B Banner
- P Posters, 1 or 2 Sheet
- S Specialty Media
- T Taxi TV, Tops, Wraps

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