

## The Leader's Script®

Grabber: \_\_\_\_\_

Subject: \_\_\_\_\_

Message: \_\_\_\_\_

Structural  
Statement: \_\_\_\_\_

The following points prove the message. They represent one of five patterns: "reasons," "ways," "situation/response," "present results/future prospects," and "chronological."

Point One: \_\_\_\_\_

A: \_\_\_\_\_

B: \_\_\_\_\_

C: \_\_\_\_\_

Point Two: \_\_\_\_\_

A: \_\_\_\_\_

B: \_\_\_\_\_

C: \_\_\_\_\_

Point Three: \_\_\_\_\_

A: \_\_\_\_\_

B: \_\_\_\_\_

C: \_\_\_\_\_

Restated  
Message: \_\_\_\_\_

Call to  
Action: \_\_\_\_\_