

TAKING THE STAGE® SEMINAR

OVERVIEW

Taking the Stage is a program that enables women to view leadership through the lens of communication – supporting them to develop the skills needed to be seen as strong, confident leaders. Taking the Stage achieves this by addressing fundamental communication habits that often reduce women’s ability to come across as influential leaders in their organizations. In this program women learn how to communicate effectively, and get their points across without sounding defensive or tentative, so they can be seen and heard as leaders. They discover how to adopt a Taking the Stage mindset, script themselves with clarity and intention, unlock the power of their voice, and achieve a confident and authentic presence.

The challenges and skills addressed in Taking the Stage resonate with women from diverse industries, cultures, and geographies. This program has been delivered to over 500,000 women worldwide - making it a global success story!

The *Taking the Stage* seminar consists of two days of intensive learning in a small group format with an instructor from The Humphrey Group.

TARGET AUDIENCE

Taking the Stage is designed for women leaders at all levels of an organization.

LEARNING OUTCOMES

Women who attend this course will learn to:

- View every communication as an opportunity to influence
- Craft and communicate a strong leadership identity
- Identify minimizing habits that undermine how they are perceived
- Adopt the mindset to lead with confidence
- Deliver clear messages using a logical structure
- Use strong language that is assertive, not aggressive
- Adopt a powerful vocal presence
- Achieve an authentic physical presence that conveys confidence
- Capitalize on conversations as leadership opportunities
- Effectively navigate conflict in conversations

Taking the Stage combines practical learning and discussion with extensive personal feedback. Participants prepare and deliver a brief talk, receive personalized voice and presence coaching, including videotaped feedback, and role-play conversations.

DAY ONE

I. EMBRACE YOUR LEADERSHIP IDENTITY

- Every communication is an opportunity to influence.
- Craft and communicate your leadership identity.
- Identify habits that undermine perceptions of your leadership.
- Adopt the mindset to take the stage.
- **WORKSHOP:** Participants will discuss what it means to take the stage in their roles.

II. LEARN THE LEADER'S SCRIPT

- Organize your communication around a strong message.
- Build a focused and persuasive structure.
- Avoid the 'data dump'!
- Avoid minimizing language traps.

III. CREATE A LEADER'S SCRIPT

- **WORKSHOP:** Participants will create a script for an upcoming communication where they have an opportunity to demonstrate leadership. Feedback will be given on their ability to craft a strong message using confident language.

IV. ACHIEVE THE VOICE OF A LEADER

- Unlock the power of your voice.
- Avoid vocal traps that undermine your leadership.
- **WORKSHOP:** Participants will engage in exercises to develop stronger vocal habits.

DAY TWO

V. ADOPT A LEADER'S PRESENCE

- Taking control of perceptions through physical presence.
- An introduction to techniques that enable you to project confidence including eye contact, pace, expression, and body language.
- **WORKSHOP:** Participants will deliver their scripts and will receive videotaped feedback.

VI. LEADING IN CONVERSATIONS

- Using The Leader's Script in conversations.
- Listen to lead.
- **WORKSHOP:** Participants will use the skills shown to practice for upcoming planned and unplanned conversations.

VII. LEADING IN CONFLICT

- Adopt the right attitude towards conflict.
- Tactics to lead in conflict: disarm, empathize, and support.
- **WORKSHOP:** Participants will practice handling conflict within a conversation using the method shown. Feedback will be provided.

VIII. CONCLUSION

- Continued learning.
- Take the Stage at every opportunity.