



SANTA MONICA

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BRENTWOOD

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Bluemercury.com

Beauty Bonanza

*Bluemercury, a one-stop shop for pampering,
hits Montana Avenue*

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PHOTOS COURTESY OF BLUEMERCURY

Sixteen years ago, husband and wife duo Marla and Barry Beck created an innovative luxury beauty product and spa retail chain that struck a chord with customers looking for high-quality, fresh beauty products and honest, expert advice—with a spa treatment included.

The brand's newest installment recently opened in Santa Monica, not far from another Westside location in Brentwood. The unique shopping experience is twofold: in front is a retail space where a knowledgeable team provides clients with handfuls of samples; in back are spa treatment rooms, creating a holistic space for result-oriented indulgences.

With over 75 Bluemercury locations, we think this new neighborhood gem is here to stay. Beauty junkies, rejoice!