

# Turn Outward

## Are you Mostly Turned Inward or Outward?

Look at the two columns below. For each row choose the word that best describes the focus of your work or efforts in the community.

### INWARD

I am generally focused on:

<input type="checkbox"/> Activity
<input type="checkbox"/> Programs
<input type="checkbox"/> My Organization
<input type="checkbox"/> People as Consumers
<input type="checkbox"/> Process
<input type="checkbox"/> Outreach
<input type="checkbox"/> Public Relations
<input type="checkbox"/> Inputs
<input type="checkbox"/> Claiming Turf
<input type="checkbox"/> Charity
<input type="checkbox"/> Feeling Good

### OUTWARD

I am generally focused on:

Action	<input type="checkbox"/>
People	<input type="checkbox"/>
My Community	<input type="checkbox"/>
People as Citizens	<input type="checkbox"/>
Progress	<input type="checkbox"/>
Engagement	<input type="checkbox"/>
People's Reality	<input type="checkbox"/>
Impact	<input type="checkbox"/>
Coming Together	<input type="checkbox"/>
Change	<input type="checkbox"/>
Doing Good	<input type="checkbox"/>

Count the checkmarks in the right column to find your Turn Score

# Turn Outward

---

Take your score from the first page and rate yourself:

- (0-3) Good Start: Focusing on Aspirations leads us to Turn Outward. Try the Aspirations Harwood in a Half Hour to remind yourself of the kind of community you want.
- (4-7) Real Progress for you and your community: As you work to Turn Outward it's critical to focus on making intentional choices and judgments. Use the Intentionality Harwood in a Half Hour to help accelerate your progress.
- (8-11) Keep Your Focus: Congratulations, you're Turned Outward toward the community. Use the Harwood in a Half Hour on Sustaining Yourself to think about the support you need to stick with it.

## HOW TO MAKE IT WORK

- 1 Post this in your office or at home. Remind yourself to refer back to it. Ask yourself: What would it take for you to more fully Turn Outward?
- 2 Share this exercise with others - with your co-workers, at your place of worship, with friends, your PTA, your board, etc. Ask: What are the implications for our work? What other groups could use this exercise for their own work?

Next Step? Register for a Harwood Learning Experience, like a Public Innovators Lab, read a Harwood book, sign up for our weekly blog for inspiration and news, try another Harwood in a Half Hour.