

ALEX + MATT CREATIVE

MEDIA PACKAGES

A+M CREATIVE MEDIA PACKAGES

BUILDING YOUR BRAND + BUSINESS THROUGH TARGETED + CREATIVE MEDIA

A+M CREATIVE is the Wairarapa's largest and most diverse design and media agency. We're a business built on design led, client focused solutions.

We deliver bespoke graphic design (logo | branding), website design, and social media strategy and implementation that enhances our clients' position in their market.

A+M has designed and successfully operated vast media campaigns for local Wairarapa clients. From small scale business' wanting to grow their business locally, to those wanting to expand out of the region and as far afield as Australia.

We're a local agency with firm roots in the Wairarapa. We understand the region and its people. We strive for excellence, results, and design and media campaigns that are not only stunning and custom, but effective.

In a world where technology is constantly evolving and changing, A+M make sense of it all. We create media campaigns that speak to your target segment, in depth analysis of campaigns, and monthly no nonsense reports along with our recommendations.

We're a nimble agency so let's get together and create the media strategy your business deserves.

Alex + Matt + Lydia + Frances

THE KICKSTART MEDIA PACKAGE

BUSINESS GROWTH PACKAGE

Designed as an entry into the world of social media, this package provides all you need for a kick starter campaign to drive traffic, interest, and business to you through a targeted campaign.

CREATIVE | **MEDIA WORKS**

- Allowance for A+M Creative to design 4 posts per month to be used on your social media channels (Facebook, LinkedIn, Instagram, Pinterest, etc.)
- Photoshoot with one of our professional photographers allowing up to 10 high resolution edited images
- Profile and cover image creation for social media pages
- Monthly media report detailing success results and advice
- Strategy meeting with our Creative Director and Account Manager pertaining to KPI's and business goals | aspirations
- Dedicated Account Manager for your campaigns

Monthly cost : \$ 499.0 + GST (over an initial 3 month campaign period)

THE FOCUS MEDIA PACKAGE

BUSINESS GROWTH PACKAGE

Designed to be the next step up from the Kickstart, this package focuses on two media campaigns to target different demographics or sectors in order to grow your business reach and results. Creatively, A+M achieve this through your very own business video complete with edits and music to capture your audience and put your business in front.

CREATIVE | **MEDIA WORKS**

- Allowance for A+M Creative to design 10 adverts | posts per month to be used on your social media channels (Facebook, LinkedIn, Instagram, Pinterest, etc.)
- Photoshoot with one of our professional photographers allowing up to 30 high resolution edited images
- Allowance for creating 2 video reels to be used on social media channels (circa 30 - 60 seconds)
- Allowance for A+M to create one monthly newsletter for client database use (EDM mail out)
- Profile and cover image creation for social media pages
- Monthly media report detailing success results and advice
- Strategy meeting with our Creative Director and Account Manager pertaining to KPI's and business goals | aspirations each month

Monthly cost : \$ 799.0 + GST (over an initial 3 month campaign period)

THE **EPIC** MEDIA PACKAGE

BUSINESS GROWTH PACKAGE

Designed as the big kahuna of social media, this package utilises multiple media campaigns to drive business to you through targeted and varied adverts, along with video content creation, photography shoot, custom designed creative content and monthly meetings with our Account Manager.

CREATIVE | **MEDIA WORKS**

- Allowance for A+M Creative to design 16 adverts | posts per month to be used on your social media channels (Facebook, LinkedIn, Instagram, Pinterest, etc.)
- Photoshoot with one of our professional photographers allowing up to 50 high resolution edited images
- Allowance for creating 4 video reels to be used on social media channels (circa 30 - 60 seconds)
- Allowance for A+M to create one monthly newsletter for client database use (EDM mail out)
- Profile and cover image creation for social media pages
- Organic content research and posting in conjunction with paid advert creation
- Monthly media report detailing success results and advice
- Strategy meeting with our Creative Director and Account Manager pertaining to KPI's and business goals | aspirations each month
- Dedicated Account Manager for your campaigns

Monthly cost : \$ 1,299.0 + GST (over an initial 3 month campaign period)

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LET'S GET CREATING