

connections



Dunes Learning Center Sponsorship
you + community + kids + nature

DUNES LEARNING CENTER IS A 501(C)3 NONPROFIT EDUCATION ORGANIZATION. YOUR TAX-DEDUCTIBLE EVENT SPONSORSHIP WILL SUPPORT UNFORGETTABLE YEAR-ROUND LEARNING EXPERIENCES FOR PEOPLE IN YOUR COMMUNITY. LEARN MORE AT DUNESLEARNINGCENTER.ORG

“I love watching kids experience new things. The light in their eyes as they share what they have done is beyond anything I will ever see in the classroom! Thank you for your efforts to make this beyond the expectation!”

Step 1: Choose Your Package

More events = More connections

Your Dunes Learning Center event sponsorship connects families with nature, communities with valuable education programs and YOU with high-profile community stakeholders including business leaders, employees and customers. **Event sponsorship packages provide benefits and recognition** that increase brand awareness while supporting these popular programs that benefit your community:

- **Winter Open House: Saturday, January 14, 2017**

(attendance 400-500; > 30,000 impressions)

Last year, our Winter Open House pre-registered more than 425 people from 3 states for a day of cold-weather family fun. Nature crafts, snowshoe hikes, live music and hot cocoa make for a memorable day in the dunes.

- **Summer Camp Open House: Saturday, March 4, 2017**

(attendance 150-250; > 40,000 impressions)

This free event attracts inquisitive parents and potential campers from Indiana, the Chicago metro area and beyond, offering opportunities to sample activities, tour our national lakeshore campus, meet staff and ask questions about the upcoming summer camp season.

- **Get Outdoors Day: Second Saturday, June 10, 2017**

(attendance 700-800; > 40,000 impressions)

Dunes Learning Center is the only local site for this nationally promoted event. Last year, more than 500 people visited our national lakeshore campus for a day of themed hikes, science games, kayaking demonstrations, live music, art and a picnic lunch under the trees. Families leave with memories and a goody bag containing promotional materials.

- **A Dunes Affair: Friday, September 8, 2017**

(attendance 200-300; > 50,000 impressions)

Dunes Learning Center's annual fundraising gala celebrates excellence in environmental education with the presentation of the Green Apple Award. Sumptuous hors d'oeuvres, live music, silent auction, networking opportunities and surprises make for a memorable night!

Secure your sponsorship early to enjoy a full year of benefits!

Full-year and event-specific sponsorship packages are detailed on the following pages. Marketing for events starts early! The sooner you secure your sponsorship, the sooner we can include you in event materials.

Don't see what you're looking for?

For information about single event packages and a la carte options contact Director of External Relations, Sandi Weindling at (219)395-9555 x4 or sweindling@duneslearningcenter.org.

Full-Year Sponsorship Packages

Your sponsorship recognition will span the seasons with a full year of benefits across four popular events. Single event sponsorship also available. For information about customized sponsorship packages and a la carte options, contact Director of External Relations, Sandi Weindling at sweindling@duneslearningcenter.org.

\$10,000+ Full-Year Premier Sponsor

Includes All Events!	Winter Open House	Camp Open House	Get Outdoors Day	Dunes Affair
Your name/logo on event materials, including: web page, event day signs and postcards mailed to 5,000+ families	x	x	x	x
Your Premier Sponsor status acknowledged live at the event	x	x	x	x
Your name/logo included in consumer email communications	x2	x2	x2	x2
Premier sponsorship recognition on event save the date, invitation and registration				x
Your Premier sponsorship acknowledged in event social media and press releases	x	x	x	x
Your promotional item included in Get Outdoors Day goody bags provided to departing visitors			x	
Two VIP tables at our Dunes Affair Gala				x
AND MORE: YOUR SPONSORSHIP LEVEL ACKNOWLEDGED IN OUR ANNUAL REPORT, MAILED TO 500+ ADDRESSES.				

Full-Year Sponsorship Packages

\$5,000 Full-Year Sustaining Sponsor

Includes All Events!	Winter Open House	Camp Open House	Get Outdoors Day	Dunes Affair
Your name on event materials, including: web page, signs and postcards mailed to 5,000+ families	x	x	x	x
Your sponsorship acknowledged live at the event	x	x	x	x
Your name included in consumer email communications	x2	x2	x2	x2
Sponsorship recognition on event save the date, invitation and registration				x
Your sponsorship acknowledged in social media and press releases	x	x	x	x
Your promotional item included in Get Outdoors Day goody bags provided to departing visitors			x	
One VIP table at our Dunes Affair Gala				x
AND MORE: YOUR SPONSORSHIP LEVEL ACKNOWLEDGED IN OUR ANNUAL REPORT, MAILED TO 500+ ADDRESSES.				

\$2,500 Full-Year Supporting Sponsor

Includes All Events!	Winter Open House	Camp Open House	Get Outdoors Day	Dunes Affair
Your name on event materials, including: web page, signs, and postcards mailed to 5,000+ families	x	x	x	x
Your sponsorship acknowledged live at the event	x	x	x	x
Your name included in consumer email communication	x	x	x	x
Your sponsorship acknowledged in social media and press releases	x	x	x	x
Six tickets to our Dunes Affair Gala				x
AND MORE: YOUR SPONSORSHIP LEVEL ACKNOWLEDGED IN OUR ANNUAL REPORT, MAILED TO 500+ ADDRESSES.				

Full-Year Sponsorship Packages

\$1,500 Full-Year Benefiting Sponsor

Includes All Events!	Winter Open House	Camp Open House	Get Outdoors Day	Dunes Affair
Your name on event materials, web page, and signs	x	x	x	x
Your sponsorship acknowledged via social media and press releases	x	x	x	x
Four tickets to our Dunes Affair Gala				x
AND MORE: YOUR SPONSORSHIP LEVEL ACKNOWLEDGED IN OUR ANNUAL REPORT, MAILED TO 500+ ADDRESSES.				

\$700 Full-Year Contributing Sponsor

Includes All Events!	Winter Open House	Camp Open House	Get Outdoors Day	Dunes Affair
Your name/logo on event materials and web page	x	x	x	x
Two tickets to our Dunes Affair Gala				x
AND MORE: YOUR SPONSORSHIP LEVEL ACKNOWLEDGED IN OUR ANNUAL REPORT, MAILED TO 500+ ADDRESSES.				

Single Event Sponsorships

\$500 Single Event Patron

Choose One Event:	Winter Open House	Camp Open House	Get Outdoors Day	Dunes Affair
Your name on event program, web page, event day signs, and consumer email communication	(pick one)	(pick one)	(pick one)	(pick one) (includes two tickets)
AND MORE: YOUR SPONSORSHIP LEVEL ACKNOWLEDGED IN OUR ANNUAL REPORT, MAILED TO 500+ ADDRESSES.				

\$250 Single Event Presenter

Choose One Event:	Winter Open House	Camp Open House	Get Outdoors Day	Dunes Affair
Your name on event program and web page	(pick one)	(pick one)	(pick one)	(includes one ticket)
AND MORE: YOUR SPONSORSHIP LEVEL ACKNOWLEDGED IN OUR ANNUAL REPORT, MAILED TO 500+ ADDRESSES.				

Step 2: Choose Your Payment

Full-Year Sponsorship Packages

- \$10,000+ Full-Year Premier Sponsor
- \$5,000 Full-Year Sustaining Sponsor
- \$2,500 Full-Year Supporting Sponsor
- \$1,500 Full-Year Benefiting Sponsor
- \$700 Full-Year Contributing Sponsor

Single Event Sponsorships

- \$500 Event Patron Sponsorship (choose one):
 - Winter Open House
 - Summer Camp Open House
 - Get Outdoors Day
 - Dunes Affair
- \$250 Event Presenter Sponsorship (choose one):
 - Winter Open House
 - Summer Camp Open House
 - Get Outdoors Day
 - Dunes Affair

Payment Information

- Please send me an invoice
- I have enclosed a check payable to:
Dunes Learning Center
- Please charge my credit card:
 - Visa MC AmEx

Card Number:

Expiration Date:

Security Code:

Total Sponsorship Commitment:

Signature:

Date:

Thank You For Your Sponsorship!

Once we receive your completed sponsorship form, Dunes Learning Center staff will contact you to discuss event arrangements, sponsorship benefits and recognition.

Sponsor Company Name:

Primary Contact Name:

Primary Contact Title:

Preferred Contact Method:

Step 3: Get Connected

Your support = kids + nature

Today's generation of children is growing up indoors. Their plugged-in lives leave little opportunity for exploring the natural world around them.

"We visited a lot of ecosystems including oak savannah and wetlands. We saw many caterpillars and other animals. I got to go to the beach and put my feet in Lake Michigan, which I had never done before. On the night hike, when we were quiet, we heard toads and frogs in the pond. And I learned how to toast a marshmallow. At first I was scared to put the marshmallow in the fire, but it was terrific!"

Studies show that experiential learning in nature:

- Engages students and raises achievement in science, math, language arts and social studies.
- Empowers students to make a positive difference in their communities.
- Improves physical and mental health.
- Provides diverse hand-on experience that cannot be taught in the classroom.

Serving more than 14,000 individuals annually, Dunes Learning Center counts on community support to keep our programs affordable and accessible to children in your community. **Your event sponsorship will help sustain the vital connection between children and nature.**

"Our students gained so much from this experience not only educationally, but emotionally and socially. This program helps to grow the kinds of mindful citizens the world needs. Every student participated and loved their experience. I did not see any of our children left out or un-engaged. Dunes Learning Center programs are essential and life-changing, especially for students growing up in urban environments."

Mix + Mingle

You're invited! Let us know if you can attend one of our events and we'll be sure to have a name tag and introductions waiting for you. Can't make an event? Join us for lunch and a personal tour during one of our programs. You never know who you'll run into!

To see your sponsorship at work, be sure to "like" us on Facebook and sign up for our newsletter from our website at www.duneslearningcenter.org.

For assistance with making the most of your sponsorship, contact Director of External Relations, Sandi Weindling at sweindling@duneslearningcenter.org.