



# 2018 EVENTS

**EXTEND  
YOUR  
COMMUNITY  
CONNECTIONS  
WITH AN  
EVENT  
SPONSORSHIP  
PACKAGE**

Special events connect families with nature:

## Winter Open House

**SATURDAY, JANUARY 13, 2018** ATTENDANCE 400-500

Nature crafts, snowshoe hikes, live music and hot cocoa make for a memorable day in the dunes.

## Summer Camp Open House

**SATURDAY, APRIL 7, 2018** ATTENDANCE 150-250

Preview of the upcoming summer season for potential campers and their parents.

## Get Outdoors Day

**SATURDAY, JUNE 9, 2018** ATTENDANCE 700-800

A day full of outdoor adventure, live entertainment and a picnic lunch.

Networking events connect community stakeholders with new people and ideas:

## A Dunes Affair

**FRIDAY, SEPTEMBER 14, 2018** ATTENDANCE 200-300

Our annual fundraising gala honors excellence in environmental education.

## Homecoming

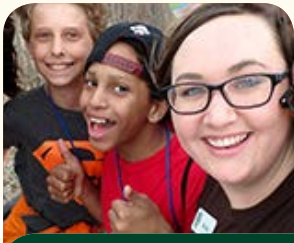
**FRIDAY, OCTOBER 5, 2018** NEW EVENT

20th Anniversary celebration of environmental education that "inspires lasting curiosity and stewardship with nature."



**Secure your sponsorship now to enjoy a full year of benefits.**

Marketing for events starts early. The sooner you secure your sponsorship, the sooner we can include you in event materials. Don't see what you're looking for? For information about a la carte options contact Michelle Krueger at (219) 395-9555 or [mkruieger@duneslearningcenter.org](mailto:mkruieger@duneslearningcenter.org).



# CHOOSE YOUR LEVEL OF INVESTMENT FOR A FULL-YEAR OF BENEFITS AND RECOGNITION

Annual event sponsorship packages help advance education that inspires the stewards of tomorrow. Throughout the year, Dunes Learning Center gets more than 12,000 students outdoors where they learn, explore and take action for greater environmental health and community well being. Special events give these kids the opportunity to bring their families to our Indiana Dunes National Lakeshore campus for more guided adventures in nature.

SPONSORSHIP LEVELS	CONTRIBUTORS	SUPPORTERS	STEWARDS	AMBASSADORS	20TH ANNIVERSARY CHAMPIONS	LEADERSHIP CIRCLE
INVESTMENT	\$1,000	\$2,500	\$5,000	\$10,000	\$20,000	\$25,000
<b>Branding</b>						
Your logo on Events landing page at <a href="http://duneslearningcenter.org">duneslearningcenter.org</a>	X	X	X	X	featured logo	top featured logo
Your logo in event email communications	X	X	X	X	featured logo	top featured logo
Your logo on event day materials	X	X	X	X	featured logo	top featured logo
Your sponsorship acknowledged live at events	X	X	X	X	X	X
Dedicated live acknowledgement at events					x1 per event	x2 per event
Your sponsorship acknowledged in event press releases	X	X	X	X	X	X
Dedicated community partner article and blog post				X	x2 (partner and anniversary)	x2 (partner and special event)
Your logo on event postcards distributed to 5,000+ families		X	X	X	featured logo	top featured logo
Your sponsorship acknowledged in event posts on social media	X	X	X	X	X	X
Dedicated social media post with your logo			X	X	X	X
Your logo included on Dunes Affair save the date, invitation and program				X	X	X
Your logo prominently displayed on table(s) at Dunes Affair				x1	x2	x3
Your sponsorship acknowledged in our Annual Report, mailed to 500+ addresses	X	X	X	X	X	X
<b>Promotion</b>						
Your logo included on Get Outdoors Day goody bags provided to departing guests					X	X
Your promotional item included in Get Outdoors Day goody bags			X	X	X	X
<b>Hospitality</b>						
Dunes Affair	2 Tickets	4 Tickets	6 Tickets	1 VIP Table 10 Tickets	2 VIP Tables 20 Tickets	3 VIP Tables 30 Tickets
Homecoming	2 Tickets	4 Tickets	6 Tickets	8 Tickets	10 Tickets	12 Tickets

A **LEADERSHIP CIRCLE** SPONSOR EXCLUSIVE

## Host a special event in nature at Dunes Learning Center for your team, family or friends.

An ultimate outdoor adventure for up to 40 guests. Your special event includes a naturalist-led program, campfire, meals and overnight accommodations.





# 2018 SPONSORSHIP DONOR FORM

Sponsor Company Name \_\_\_\_\_

Primary Contact Name \_\_\_\_\_

Primary Contact Title \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone Number ( \_\_\_\_ ) \_\_\_\_\_ Email \_\_\_\_\_

For donor recognition purposes, please use the following name(s) or specify "anonymous":

Donor Name \_\_\_\_\_

## FULL-YEAR SPONSORSHIP PACKAGES

- \$25,000 Leadership Circle
- \$20,000 20th Anniversary Champions
- \$10,000 Ambassadors
- \$5,000 Stewards
- \$2,500 Supporters
- \$1,000 Contributors

## SINGLE EVENT SPONSORSHIPS

\$500 Friends (choose one and your name will be listed in event materials)

- Winter Open House
- Summer Camp Open House
- Get Outdoors Day
- Dunes Affair
- Homecoming

## PAYMENT INFORMATION

- Please send me an invoice
- I have enclosed a check payable to: Dunes Learning Center
- Please charge my credit card:  Visa  MC  AmEx

Credit Card Number \_\_\_\_\_ Expiration Date \_\_\_\_\_

Signature of Card Holder \_\_\_\_\_ CVC Code \_\_\_\_\_

DUNES LEARNING CENTER IS A 501(C)3 NONPROFIT EDUCATION ORGANIZATION. YOUR TAX-DEDUCTIBLE EVENT SPONSORSHIP WILL SUPPORT OUTDOOR LEARNING AND EXPLORATION FOR STUDENTS IN YOUR COMMUNITY. LEARN MORE AT DUNESLEARNINGCENTER.ORG.

Signature(s) if making a Pledge \_\_\_\_\_ Date \_\_\_\_\_

