

## Case Study: Using LEGO® Serious Play® at Seton Hall University



### January 7, 2016: Karen Lynch & Associates brought LEGO® Serious Play® to Seton Hall University

Seton Hall University's Department of Housing and Residence Life provides a living, learning environment that fosters the academic and personal experience for residents, and helps them prepare for the rest of their lives.

To kick off the 2016 mid-year student staff training event, Karen Lynch & Associates was invited to Seton Hall University in South Orange, NJ where Karen Lynch and her colleague Siri Lynn facilitated a 2-hour workshop for 88 participants using the LEGO® Serious Play® methodology.

#### The workshop was customized to successfully achieve the following goals:

- To motivate staff members returning from their winter break
- To boost student staff members morale
- To reaffirm staff commitment to their roles
- To build team camaraderie
- To energize for the remainder of the training event and the subsequent Spring semester.

#### Here's the client's feedback on the workshop:

*"From beginning to end, Karen's organization and facilitation of LEGO® Serious Play® with our Housing and Residence Life staff was amazing. She brought professionalism and passion to the two hours that we had planned for our 68 student staff and 18 professional staff. Even before she arrived on campus, she had worked with me to develop a plan for the time she would be spending with us, taking extra care to focus on the goals of our department and my desired learning outcomes for the activity.*

*Her plan was well thought out and focused specifically on the goals we had previously discussed. She was engaging and fun and had the undivided attention of our 86 staff throughout the 2 hour facilitation. After her time with us, staff said they felt recommitted to their position, had developed a more positive attitude towards the position, and were grateful to be able to reflect on their experience and express their feelings in a creative way! We would have Karen back to campus in a heartbeat."*

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