

	Tate Theater	Grand Hall A	Grand Hall B	Grand Hall C	Grand Hall D	Grand Hall E	Grand Hall F	473	479
8-9am	Registration								
9:00-9:30am	Welcome								
9:40-11:30am						Sue Myers Smith: Photoshop			
9:40-10:30am		Grady Dean Charles Davis: Media Law	Debbie Blankenship; Mercer U: Tools for Info gathering and reporting	Jostens: Design Basics	Allison Floyd: Alternative Story Forms		Tara Hayes; Balfour: The Walking Deadline	Ola High School: Lit. Mag Open Discussion	Jostens: Advisor Meet and Greet (Coffee)
10:40-11:30am		Allison Floyd: In-Depth Writing	Walsworth Jessica Brantley Not Your Mama's Yearbook	Jostens: Teaching Photography to Beginners	Jostens: Modular Design		Natalie White; Herf Jones; Staff Infection (morale)	Keith Herndon: Imagining the Media in 2027	Leslie Dennis: Social Media for Advisors
11:40-1:30pm						Dodie Cantrell: Broadcasting Basics and Critiques			
11:40-12:30pm		Anne Hollifield: Effective Interviewing Techniques	Jostens: Cover Design and Capabilities	Jostens: Marketing/Social Media	Jonathan Peters: How NOT to libel someone		Leslie Dennis: Review Writing	Coni Grebel: Staff Bonding	Natalie White; Herf Jones: New Advisor Q&A
12:40-1:30pm		Carolyn Crist:	Jostens: Concept and Trend Watch	Welch Suggs: Telling Story of Sports- On and Off Field	Anne Hollifield: Effective Leadership		Walsworth Taja Slydell	Courtney Pomeroy	Desiree Tabor Carter and Xavier Moore; The

		Angles in Feature Writing					Shoot and edit photos from your iPhone	Advice from a Judge (Lit. Mags)	Museum School: Using Trello
1:40-3:30pm						Jostens: InDesign			
1:40-2:30pm		Eric NeSmith Column and Editorial Writing	Carolyn Crist: Leading Publications as Student Editors	Joe Dennis: AP Style/Grammar Slammer	Clarke Central High School: Engaging Through Social Media		Adam Ragusea Mercer U: How to Podcast	Jostens: Caption Writing and More	Courtney Pomeroy: Advice from a judge (newspapers)
2:40-3:30pm		Student Advisory Board Presentation (Tentative)	Newsourc Tour	Grady Admissions (Tentative)	Walsworth Kris Killough 30 for 30 story ideas		Jostens: Advanced Theme Develop.	Ola High School: Coaching New Writers	Walsworth Julie Weeks What are the Alternatives?