



Edited by —
Norma

Dates —
24 - 26 February
Preview,
23 February

Occasion —
Printed Matter,
Inc. Los Angeles
Art Book Fair
2017

Venue —
The Geffen
Contemporary
at MOCA

@norma.studio
hello@
norma-studio.com

In Support of Books is an exhibition of bookends. In seeking out the peripheries, ephemera, and supporting structures of book culture, **Norma** — a multi-disciplinary design practice based in Los Angeles — has produced an exhibition of contemporary bookends from an international assembly of product, object and industrial designers. *In Support of Books* seeks multiple outcomes: to publicly survey a single typology of design object, to share the publication-based references of its exhibitors, and to begin a series of inquiries that explore the objects associated with the reading, display, and appreciation of books. The exhibition is accompanied by a printed catalog of the same name featuring photographs by Brian Guido & Julia Stotz, as well as essays by artist Erik Benjamins and Laura Houseley of *Modern Design Review*. The exhibition will also showcase publications from each participant's canon — arranged, of course, in between and among the bookends in question.

Norma is a studio for objects, moveables, and spaces. For more information or imagery related to the studio or exhibition, kindly contact — hello@norma-studio.com

Participants —

Ini Archibong / OTHR (CH/US)
Bazazas (US)
Besler & Sons (US)
Book / Shop (US)
Marco Kane Braunschweiler (US)
Building Block (US)
Chen Chen & Kai Williams (US)
Daniel Emma / Field (AU/DC)
Henry Julier (US)
Cecilie Manz / Muuto (DK)
Michael Marriott / Hato (UK)
Ouli (US)
Alex Reed (US)
Klemens Schillinger / Hem (AT/SE)
Studio E.O (SE)
Brendan Timmins (US)
Visibility / Matter Made (US)
Waka Waka (US,JP)
Wintercheck Factory (US)
Wrk-Shp (US)
Kenyon Yeh / Good Thing (TW/US)