



STEVEN PILLAI

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STEVENPILLAI.COM

EXPERIENCE

feb 2017–march 2017

ARTICULATE YOU

Graphic Designer

Designed logos for rebranding of marketing and consulting business, redesigned various web elements on website, and created marketing material to increase client base.

nov 2016–feb 2017

BLACKBOX CURATION

Graphic Designer

Created logos and social media marketing material for start-up monthly subscription box service.

jan 2016–mar 2016

RASCAL LA

Graphic Designer

Designed playful marketing collateral for promotions, special events and announcements displayed in-store and on social media platforms.

oct 2014–oct 2015

REINS INT'L (DBA GYU-KAKU JAPANESE BBQ)

Jr. Graphic Designer

Designed email blasts, POPs, menus, business cards, social media posts, business cards and other marketing collateral to meet specific needs of different Gyu-Kaku restaurant locations nationwide.

oct 2012–dec 2013

HURLEY

Muralist / Production Artist

Painted murals related to Hurley's brand identity on campus and around Orange County through Artist Outreach program. Assisted various installations for special events and gallery shows.

EDUCATION

sept 2006–dec 2010

CALIFORNIA STATE UNIVERSITY, LONG BEACH

Bachelor of Fine Arts, Illustration

SKILLS

Mac OS / PC

Microsoft Office

Adobe Illustrator

Adobe Photoshop

Adobe InDesign

Art Direction

Branding

Screenprinting

Illustration

Bookbinding

Marketing

Social Media

Email Campaigns

*References available upon request.