

**PAB 2017 ANNUAL CONVENTION - MAY 7-8, HOTEL HERSHEY, HERSHEY, PA**  
**CONVENTION AGENDA**

Sunday May 7

5:30pm – Gold Medal Reception – Fountain Lobby

6:45pm–Gold Medal Banquet- Garden Terrace Ballroom, *Sponsored by Nielsen, AccuWeather & CNN*

PAB Gold Medal Recipient – Mr. Jerry Lee WBEB/101.1 MORE FM, Philadelphia

PAB Hall of Fame Inductees – Mr. John G. Conomikes, Hearst Corporation

Barbara & Richard Wyckoff, PAB

Mr. Jack Benedict, Renda Broadcasting, Indiana, PA

Mr. Dow Carnahan, WCNS-AM, Latrobe

Monday May 8

*Coffee stations sponsored by BMI and vCreative*

7:00am – PAB Breakfast – Circular Dining Room

8:00AM – Morning Sessions, Castilian Room

Presentations by: SoCast Digital

Adam Bush, comScore

David Oxenford, Wilkinson Barker Knauer, LLP

Kelly Abcarin, Nielsen

11:00AM – PAB AWARDS FOR EXCELLENCE IN BROADCASTING LUNCHEON

2017 Janet & Lew Klein “Making a Difference” Award

Presented to: David Fajgenbaum, MD, MBA, MSc

2017 PAB Broadcasters of the Year Award

Presented to: Marisa Burke, WNEP-TV, Scranton, News

Tom Clark, WNEP-TV, Meteorologist

2017 PAB Future Broadcaster of the Year Award

Presented to: Joseph Burke for his winning production in the PEMA

“Turn Around, Don’t Drown” PSA Contest

Presentation of the 2017 Awards For Excellence in Broadcasting