

**Instructions for placing an Ad in the
TBT 40th Anniversary Commemorative Journal:**

- I. The Deadline for all ad submissions is Monday, May 1, 2017.**
(Because we have a printing deadline, NO EXCEPTIONS will be made.)

- II. All printing will be in black and white.**
You may submit color photographs and / or artwork. We will convert to Black & White (B&W) in the design process. Artwork will print better if it is submitted as B&W work.

- III. Ad Pricing is as Follows:**
Full page (7.5" X 10") ... \$72 per ad
Half page (4.5" X 6.5") ... \$36 per ad
Quarter page (3.25" X 4.5")
 OR (2.25" X 6.5") ... \$18 per ad
See the sample sheets which follow for an idea of what the ad sizes look like.

- IV. Ad Submission Forms** were included in the April Shofar and are available through the TBT office, the weekly Shofar Blast and the TBT website, www.tbts shoreline.com .

- V. The materials for your ad (TEXT and/or PHOTOS and/or ARTWORK** Must be submitted with an ad submission form and payment NO LATER THAN Monday, May 1 to be included in the journal.

- VI. Submit Ad Materials** (digital photographs, black & white artwork as a jpeg or pdf, and text) to Suzy Frisch at sgfrisch@aol.com or drop off materials at the TBT office - 196 Durham Road, Madison, CT 06443.

- VII. Please return your Ad Submission Form and payment to the TBT office.**

- VIII. If you have questions about submitting or designing an ad,** please contact Suzy Frisch at sgfrisch@aol.com.

- IX. Ad submission forms, payment and ad materials (as above) — must be received by Monday, May 1, 2017!**

Your ads help support the 40th Anniversary events at Temple Beth Tikvah and are a great way to commemorate 40 years as a synagogue! **THANK YOU!!**

L'Dor V'Dor
Three Generations of Temple Beth Tikvah
Say Thank You and Mazel Tov!!



The Frisch & Levine Families

Examples of Half Page Ads:

Mazel Tov, Temple Beth Tikvah!
Forty Years of Jewish Living
On the Shoreline of Connecticut!
Thanks for letting us share your simchas!
Your Friends at ~
The World's Best Kosher Catering
NYC, NY 1-212-111-222



Best Wishes on
Your 40th Anniversary

Your friends at
Sterling Cooper!

Examples of QUARTER PAGE ADS:

The Dental Office of
Benjamin B. Levine, DDS



Says "Mazel Tov"
To Temple Beth Tikvah

*Thank you to
Temple Beth Tikvah
For 40 years of
Praying, Learning and
Growing
Together!*

*Todah Rabah!
The Schmuel Cohen Family*



As it says in the Torah, "And they shall
make for Me a sanctuary and I will dwell
among them." (Shemot 25:8)

Congratulations! – Judy & Al Katz and kids

We Love You, Temple Beth Tikvah!!

Elly, Judy,



Ben & Noah