

PRIVACY POLICY

- VaasaETT website

Effective: 15 May 2018

Purpose of privacy policy update

The purpose of these changes is to update our policies and procedures and align them with the General Data Protection Regulation (“GDPR”). While most of the changes will only affect residents of the European Economic Area (“EEA”), we encourage all viewers to review the new policies and become familiar with them.

Information we collect

Information you provide: This Privacy Policy covers information we collect from you through our site. Some of our Site’s functionality can be used without revealing any Personally Identifiable Information, though for features or services related to promotional or event communications, personally identifiable information is required. To access certain features and benefits on our site, you may need to submit, or we may collect, "personally identifiable information" (i.e., information that can be used to identify you) which can include information such as your name and email address, among others. You are responsible for ensuring the accuracy of the personally identifiable information you submit. Inaccurate information may affect the information you receive when using the Site, and our ability to contact you. For instance, your email address should be up-to-date, because that is one of the primary manners in which we communicate with you.

Cookies: Cookies are small pieces of text sent to your browser when you visit a site. They serve a variety of functions, like enabling us to remember certain information you provide to us as you navigate between pages on the VaasaETT website. We use cookies on the website to improve the quality of our service and track user trends.

No information collected from under 16-years old: Minors under the age of 16 should not provide any personal and or other information. The site does not knowingly accept personal information or other data from any such user.

How we use the information

We may use your information to fulfill any subscription requests, send you an e-mail confirming your subscription, and from time to time send you information for the purpose of informing you of any change or additions to any subscriptions. Additionally, by subscribing through our Site to VaasaETT News, you opt-in for us sending you relevant news and announcements on topics such as but not limited to our latest achievements, reports or publications, promotional mailings and event invitations, and other VIP network correspondence.

We may also use information we collect for internal purposes such as auditing, data analysis and research to improve VaasaETT's products, services, and customer communications.

We will not sell any of your personal information or give it for third parties.

Safeguarding your information

We use commercially reasonable efforts to employ security measures designed to protect your personal information from access by unauthorised persons. These include, but are not limited to, encryption, firewalls, and the use of Secure Socket Layer (SSL). While VaasaETT strives to protect your personal information, we cannot warrant the security of any personal information, and ultimately you provide your personal information to us at your own risk.

Opting out

You may opt-out of email communications from us by clicking on a link provided in our promotional email messages or sending us an email at hanna.launonen@vaasaett.com. After opting-out, you will no longer receive VaasaETT-related communications. You also have the right to be forgotten.