



Next Bites Intern

About Next Bites

Next Bites is a registered 501(c)(3) nonprofit organization dedicated to promoting environmental sustainability by empowering businesses and consumers to reduce our collective footprint, bolstering the health of our planet and its people. We do this through forming partnerships, outreach, education and sustainability consulting services with a current focus on the foodservice and hospitality industry. Next Bites educates the public and foodservice industry professionals about sustainable seafood, environmentally preferable and humane food, food labeling, waste reduction, and third party certifications to identify preferable products and services.

Position Overview

Next Bites is seeking a highly skilled Social Media Intern to assist the organization in improving its digital presence and to coordinate social media outreach for various Next Bites projects and programs. The intern will connect with and meet with the individuals, restaurants, and businesses leading in the food sustainability industry to then write blog posts highlighting their efforts. In addition to directly reporting to the Program Manager, the Social Media intern works collaboratively with all Next Bites staff regarding projects. The internship requires 8-10 hours per week commitment with the opportunity for remote work.

Key Responsibilities

- Ensure Next Bites' projects, programs, and initiatives are appropriately represented on various social media outlets
- Find, research, and connect with potential subjects of blog posts
- Write up blog posts highlighting work in the industry, including photographs
- Post content-specific information and images on social media outlets in a timely manner
- Constantly edit and coordinate social media posts to coordinate with Next Bites' Branding
- Create and implement innovative social media strategies to improve Next Bites' web presence
- Actively track social media effectiveness and catalogue all posts for reference
- Research Chicago's sustainable foodservice industry and Next Bites members' social media posts and regularly repost, retweet, and like to show Next Bites' support and presence



Skills & Qualifications

- In progress degree in Environmental Studies, Communications, Information Technology, Computer Science, Information Systems, Interactive Media, Design, or related field
- Experience with various social media outlets (Twitter, Facebook, Instagram, etc.)
- Competent with Google products, Microsoft Office, and various image editing software
- Proficient at concise, persuasive written communication
- Detail oriented in regards to aesthetic and content editing/generation

Preferred Skills and Qualifications

- Interested in foodservice sustainability, environmental conservation, and/or nonprofit operations
- Ability to think quickly and troubleshoot as problems or issues arise
- Self-guided with the ability to work independently and with a team

Application Information

Please send resume and contact letter to Carly Schulman at Carly@nextbites.org with “Fall Social Media Intern” as the subject line.