



HUGH RYAN "H.R." MCDONALD

hrmcdonald@me.com

PROFILE

Director, Cinematographer and Editor working out of Los Angeles specializing in short-form documentary, commercial and narrative film craft.

WORK EXPERIENCE

THE DV WAY

CINEMATOGRAPHER FOR BOSTON CONSULTING GROUP

11.2015-11.2015

Internal marketing video presented to corporate clients describes how BCG Digital Ventures can work with any client to create disruptive, innovative solutions for companies who don't have the internal resources to do so. Video shot with director Kevin Lin.

LIFE: BROUGHT TO YOU BY...

CINEMATOGRAPHER, EDITOR AND CO-DIRECTOR

07.2015-10.2015

Crafted 6 30-second television commercials for White Memorial Medical Center with director Benjamin Weiss. The local ad-campaign for East LA intends to raise awareness of the historic hospital and re-present it as a modern, highly qualified, compassionate care center for the entire community.

BAD MOON RISING

CINEMATOGRAPHER & EDITOR FOR COYOTE POINT PRODUCTIONS

06.2015-12.2015

Worked with upstart Tequila brand Luna Malvada to create a sizzle reel for a non-scripted reality series focused around the conflicts between its out-of-control cowboy founder and the President of the company who struggles to keep the brand afloat. An ongoing project.

CLOAKED

CINEMATOGRAPHER FOR GREEN GLOW FILMS

02.2015-02.2015

Music video shot with director David Richardson for the band Woolf and the Wondershow.

LO MAXIMO MINI-DOCS

CINEMATOGRAPHER & EDITOR FOR HOMEBOY INDUSTRIES

02.2015-03.2015

Crafted six two-and-a-half minute videos documenting "homies" in the four phase rehabilitation process, and two honorees who serve as outstanding examples for supporting the United States' most lauded gang intervention a program. Screened for the organizations' annual Lo Maximo Awards fundraising event.

VANS 2025

DIRECTOR, CINEMATOGRAPHER & EDITOR FOR DESIGNMATTERS

09.2014-01-2015

Throughout the fall of 2014, I documented Art Center College of Design students as they are challenged by Vans (the clothing and shoe brand) to conceptualize future manufacturing techniques that are more sustainable, while keeping with increasing demands of customization from consumers.

RASTACLAT - STEEZUS CHRIST

CINEMATOGRAPHER, FOR RASTACLAT

10.2014-11.2014

Shot a commercial featuring pro-skateboarder and Berrics host Steeus Christ. Shot on Ikonoskop A-Cam dii and Phantom Miro.

"DEVOTION"

CINEMATOGRAPHER, FOR ERICK MORILLO & HARRY ROMERO

11.2014

Scheduled for one day of shooting, I collaborated with the director and AD to make the most out of the little time we had by creating a dynamic lighting set up that was easy to change from scene to scene. Shot on Red Epic.

"NO FLEX ZONE"

EDITOR, FOR ILL ROOTS

08.2014

Cut together Rae Sremmur's debut music video directed by Yung Jake.

PEPE

CINEMATOGRAPHER & EDITOR, FOR ANUAR YAHYA-VALDOVINOS

11.2013-11.2014

An experimental feature film took me to the island of Puerto Rico for 8 days of principal photography in the rainforest. Developed custom lighting set ups for in-camera special effects sequences. Shot on Canon 1D-C, Red MX, Sony FS100

LINEMAN

CINEMATOGRAPHER & EDITOR, FOR LOUISIANA FILM PRIZE

06.2013-07.2013

Crafted for a short film competition in Shreveport, Louisiana, this dramatic narrative was awarded second place for its impeccable depiction of southern, blue-collar beauty and has been licensed for cable distribution by Shorts International.

WHERE'S DARYL?

CINEMATOGRAPHER & EDITOR, FOR DESIGNMATTERS

04.2013-05.2013

My first assignment by Designmatters, this sizzle reel re-caps the efforts of Art Center College of Design students whom worked with Los Angeles Unified School district to...

create an easily distributed lesson plan which attempts to educate middle-school students on the dangers of gun violence.

UNCOOL WORKSHOP SERIES

CINEMATOGRAPHER & EDITOR, FOR DESIGNMATTERS

04.2013-05.2013

Shot & edited four short videos which showcase the work of Art Center College of Design students who crafted illustrated children's books which attempt to educate children as young as four on the dangers of gun violence.

BOWMAN

CINEMATOGRAPHER & EDITOR, FOR INTERNATIONAL DOC-CHALLENGE

02.2013

Shot and edited in five days, this short documentary on the zen of archery made it to the top ten films for the International Documentary Challenge and was screened in Toronto along side the Hot Docs festival.

BACKFIRE

CINEMATOGRAPHER FOR NIMA SHOGHI

01.2013

Short narrative film shot over three days follows the last days of a high school student who runs in with the wrong crowd. Shot on Red Epic.

"PAINTING ROSES"

CINEMATOGRAPHER FOR DRESSES

12.2012

Music video shot for Tim Hendrix and Indie band Dresses was shot entirely on green screen in two days. Shot on Red MX.

FOR STUDENTS, BY STUDENTS

CINEMATOGRAPHER FOR DIFF|LA

12.2012

Commercial promoting the first Dot Independent Film Festival at Art Center College of Design was shot in El Mirage dry lake bed. Shot on Red MX on Lomo Anamorphic primes.

MILLER SPEC COMMERCIAL

CINEMATOGRAPHER FOR SAM BENENATI

12.2012

While it's not an actual Miller commercial, it could have been. This beautiful spec was shot in 6 hours on the Red MX.

KLEENEX SPEC COMMERCIAL

CINEMATOGRAPHER FOR OLALU JEGEDE

10.2012

A great spec commercial concept that's fun to watch. Super slow-mo sneezes recorded on the Phantom Gold at 500-700 frames per second.

INCLUSION FILMS

CINEMATOGRAPHER FOR INCLUSION FILMS

07.2012-09.2012

In the summer of 2012 I traveled with the Joey Travolta Film camp, an annual event put on by Travolta's Inclusion Films, which uses the filmmaking process to help socialize children and young adults with autism. While I helped document the overall process, I also served as the cinematographer on the films the camp-goers would develop with their counselors.

"DOWN"

CINEMATOGRAPHER FOR E-DUBBLE

06.2012

Music video directed by A.P. Fisher includes an exploding dollhouse. Shot on the Red Epic.

SNIPPETS OF WALLY WATKINS

CINEMATOGRAPHER FOR KEVIN LIN

05.2012

This short narrative is as strange as it is beautiful. Shot over 7 days on the Red Scarlet using green screens, steadicams, sex on the beach and lots of milk.

AEXIS

CINEMATOGRAPHER FOR ERIC CHANG

01.2012

This sci-fi short won me the American Society of Cinematographers' Student Heritage Award for best undergraduate cinematography and got me profiled in American Cinematographer. Shot on Red MX.

"MONSTER"

CINEMATOGRAPHER FOR MEG MEYERS

10.2011

Deceptively simple and beautiful, this video came with some technical challenges that in the end gave it a unique look. Shot on Red Epic and 5DMkii.

THE CARNIVAL IS ON FIRE

DIRECTOR, CINEMATOGRAPHER & EDITOR

07.2011

A short film I made at Art Center College of Design shot on the 5DMkii was lauded for its looks and became an official selection of the Little Rock Film Festival.

ANYTHING FOR NOW

DIRECTOR & EDITOR

2007-2009

A feature film I made in Austin, Texas served as a practical education on the filmmaking process from start to finish; when I finished, I never wanted to make a film again.

WAR EAGLE, ARKANSAS

PRODUCTION, CAMERA, AND SET PA

05.2006-07.2006

After leaving the news station, I became a Production Assistant for an independent film being shot in Eureka Springs, Arkansas. This gave me a first hand experience of how a professional film set operated.

NIGHTCRAWLER

PHOTOGRAPHER & EDITOR FOR KARK-TV

2005-2006

Started in the overnight shift, covering car-accidents, structure fires and murders. By the time I left I was working nightside half of the week, operating the microwave trucks and editing pieces minutes before airtime.

BOB ROBBINS OUTDOORS

EDITOR FOR ETTI MEDIA

04.2004-07.2004

For my first semi-professional video gig, I was given Hi-8 footage of fishing and hunting excursions to cut into short segments for the paid-television program. Other duties included editing a 40-minute instructional video on taxidermy.

EDUCATION

BFA Film, Cinematography with Honors - Art Center College of Design, Pasadena, CA
Spring 2014

AWARDS & RECOGNITION

ANDREW LASZLO A.S.C. AWARD

Best Undergraduate Cinematography for *Aexis*

07.2012

INTERNATIONAL DOCUMENTARY CHALLENGE

Top ten finalist for *Bowman*

05.2013

LOUISIANA FILM PRIZE

Founder's Circle Award Winner for *Lineman*

09.2013

PRESS

[Dotted Line](#) "Student Cinematographer Nominated for Prestigious Industry Award"

[Variety](#) "ASC names Student Heritage winners"

[American Cinematographer](#) "ASC Honors 3 with Andrew Laszlo Heritage Awards"