What is Curb’d?
Curb’d creates immersive public experiences in the area of a parking space. The goals of Curb’d are to support the business districts in urban Covington by promoting walkability, connectivity, and placemaking and to showcase the region’s design talent through quasi-temporary public installations.

What is a parklet?
Parklets are a temporary use of a parking space within the public right of way that creates a more pedestrian-friendly environment and expands the social-life of the street.

How does it work?
Curb’d will facilitate the pairing together of business owners interested in receiving a parklet with local Design teams willing to seize the opportunity to create parklets in Covington’s urban core. The “Call to Parking Spaces” document will bring forth intrigued businesses in an application process. The Curb’d team will pick a select number of businesses from the pool of applicants to be eligible to receive concept proposals from Design teams.

The chosen businesses will be revealed to the public at the two mandatory informational workshops on 11/16, 6:00 - 8:00 p.m. and 11/18, 7:30 - 9:30 a.m. From concepts submitted by Design teams, each of the 12 businesses will choose their top proposals. Those 12 businesses and their corresponding design teams must attend a fabrication workshop (12/16) where they will work together with design + build experts to refine their parklet proposals. Upon completion of final proposals, an esteemed panel of experts will choose the top 5 parklet designs, based on originality, community interaction, safety, and feasibility, to move forward with fabrication. Curb’d will fund the majority of the costs associated with producing, permitting, and installing. All parklets will be installed in early May 2016 and revealed to the public May 6, 2016. Unless otherwise noted, the parklets will be removed by November 1, 2016 for the winter months, and kept in storage until the following spring.

Who can participate?
Creatives interested in submitting proposals for parklets must live or work in the Greater-Cincinnati region.

How do I participate?
To participate in Curb’d, Design teams must attend an informational workshop on either November 16th, 6:00 - 8:00 p.m. or November 18th, 7:30 - 9:30 a.m. At this mandatory workshop, design teams will receive information needed to develop and submit a completed parklet design proposal. All design proposals are due December 7, 2015.

Important dates:
- 11/2/15: Call to Design Teams issued
- 11/16 + 11/18: Mandatory informational workshops
- 12/7: Parklet concepts due
- 12/11: Design teams notified if selected
- 12/16: Fabrication workshop
- 1/11/16: Final proposals due
- 1/13: Jury selects 5 teams to fabricate
- 2/8 – 4/25: Fabrication
- 5/2 – 5/5: Parklets installed by Design teams
- 5/6: Parklets revealed to the Public

Can I fabricate my own parklet?
Design teams submitting parklet proposals must include all team members needed to design and build their final parklet proposals by the indicated deadlines. This includes all fabrication and construction processes.

How many parklet designs can I submit?
Design teams can elect to submit any number of parklet design proposals for as many of the different businesses as they wish. Please note: Design teams will be limited to only one commission.

Do I get paid?
Design teams selected for fabrication will receive a $1,000 honorarium and will have their fabricated pieces displayed in a prominent public location. All other teams who participate will receive compensation in the form of gift cards from participating businesses. Payment will be issued at the time of parklet installation.

How do I know if my parklet meets code/zoning requirements?
City zoning and code requirements will be discussed at the informational workshops held on 11/16 and 11/18. Subject matter experts will be on hand to answer any questions you may have. Architects and engineers will provide council to design/business teams during the fabrication workshop (12/16), to ensure that the parklet designs can be fabricated in line with City requirements.
How do I submit my initial proposal(s)?
Design teams interested in submitting proposals must be available to attend one informational workshop (11/16 + 11/18) along with the fabrication workshop (12/16). Parklet design application forms can be found at www.curbd.org/apply and must be submitted by December 7th, 2015 at 11:59:59 p.m. to be considered.

Design Checklist:

1. Name and contact information of each team member. Identify one team member as the primary contact.
2. One or two sentences describing each members’ background and role in the project.
3. A short statement describing previous community project experience produced by the team as a whole and/or the lead of the team.
4. A short bio or design statement. Design statement should include the intended use, if applicable (250 word max).
5. Are you submitting for a particular business or as a general submission? If you are submitting for a business, include the name(s) and address(es) of the business the parklet is being designed for. If you are opting for a general submission, how do you plan on dealing with the limits of context? (signs, utilities, etc.)
6. Designs should indicate existing constraints of the site. Some examples include changes in pavement, trees, signage, drains, fire hydrants, overhead utilities, lights, etc.
7. Image specs: a minimum of three renderings – (1) plan view with dimensions, (2) elevation view with dimensions, (3) one section view with dimensions – more renderings may be required to illustrate the concept fully.
9. Include dimensions and scale of parklet design.
10. Include a list of anticipated construction materials.
11. Include an itemized budget for materials, construction, logistics, installation, and deconstruction.
12. A proposed project plan: Where will you be building your proposed parklet design? How will you be moving your parklet to its corresponding location?
13. Identify maintenance expectations and how they will be managed.
14. Include any insight into your process and why you think the concept is appropriate (500 word max).

Design and Placement Guidelines:

1. Max of 6’ width unless otherwise noted on the Business’s fact sheet.
2. Maintain curbline drainage.
3. Parklet decking flush with curb, 1/2” gap max. (reduce hazards of access)
4. 4’ distance from parklet to wheel stop.
5. 3’ wheel stop installed 1’ from curb.
6. Reflective soft hit posts.
7. Visually permeable outside edge. Railing may be required.

Size: 6’ width, flush with curb or 1/2” gap max (reduce hazards of access)

Load: Must support 100 lbs. / sq. ft.

Drainage: Platform should allow for easy access underneath and curbside drainage may not be impeded.

Wind/Visibility: Should have vertical elements so that it is visible from vehicles. Parklets should not obscure visibility any more than a car or van.

Accessibility: Parklets should be accessible to the public at all times.

Where can I direct my questions?
hello@curbd.org
Be sure to follow us on Facebook for project updates!

Design Review Tips:

- Enlarge your sketches/renderings so that they can be seen easily.
- To avoid pixelation/distortion, ensure scans/digital files are saved at an appropriate resolution for viewing.
- Label all digital files in an intuitive, consistent manner.
- Please consider weather, traffic (on foot and automobile), accessibility, audiences, and all other unintended consequences when designing your parklet proposal.
- We encourage various forms of media to illustrate the concept fully.