

Instructions for Using



Final Expense Brokerage

Co-Op Lead Program

Direct Mail Lead Companies:

Main Street Power Mail: 866-540-6797.

Kramer Lead Marketing: 888-572-6373.

Need A Lead: 866-540-6797.

Telemarketed Lead Company

Lead America: 601-693-3282.

Lead Company	<u>Standard Cost</u>	<u>Your cost with \$100 Co-op</u>	<u>Your cost with \$200 Co-op</u>
Main Street Power Mail	\$425—\$460	\$325—\$360	\$225—\$260
Kramer Lead Marketing	\$460 or more per 1000 piece lead order	\$360 or more per 1000	\$260 or more per 1000
Need A Lead	\$29 per lead—min. of 20	\$480	\$380
Lead America	\$420 for 37 telemarketed leads	\$320 for 37	\$220 for 37

Once you have chosen a lead company and lead piece for your order, call & tell them that you are a Final Expense Brokerage (FEB) agent and you have qualified for our \$100 and/or \$200 Co-op lead program. The company will request the information from the lead order form that you have received. Have your credit card ready to pay your required portion of the lead cost.

If you have additional questions regarding FEB's Co-Op Lead Order Program, please contact Evie or Michelle at Final Expense Brokerage.

888-318-4498

Evie@finalexpense.us.com or Michelle@finalexpense.us.com

Website: www.finalexpensebrokerage.com