



Naples Artcrafters, Inc.

Fine Art and Craft Shows

STANDARDS CRITERIA

To maintain high quality, the following criteria will be used to assess the works submitted for evaluation:

CONCEPT:

- Work must be designed and executed by the artist/craftsperson.

DESIGN:

- To plan and fashion artistically the form and structure of an object, work of art or decorative scheme:
- The organization or structure of formal elements of art or craft; composition, balance, color, texture.
- Expertise of workmanship and knowledge of technique

ORIGINALITY:

- Use of the ability to think and express oneself independently and individually; a freshness or novelty, as of an idea or method
- Use of color and texture in an original and creative manner

PRESENTATION:

- The manner in which work is shown or laid out for other people to see. A high quality of craftsmanship and a finished look is expected. (e.g. two dimensional work must be framed or gallery wrapped).

Hobby crafts are not an acceptable medium. Pieces made from kits, patterns, etc. are not acceptable, nor are the works made from assembling wholly purchased parts or purchased molds. Food, candles, soaps or non-artistic sewing are not acceptable.

No items solely assembled from or featuring work by others, such as purchased beads or kits. Artwork displayed or for sale must be in the category accepted by the jury. JEWELRY may be displayed and sold only by those accepted in the jewelry category.

**BUY-SELL ITEMS ARE ABSOLUTELY UNACCEPTABLE
(Be prepared to demonstrate your process in front of
the Standards Committee if requested)**

Acceptable forms of artwork are, but not limited to:

Photography

Digital Art

Clay - Pottery, Sculpture

Glass - Stained, Fused, Blown, Sculpture

Wood - Turned, Carved, Furniture, Sculpture

Fiber - Weaving, Quilting, Basketry, Batik

Paper - Hand-pulled prints, Paper making and casting, Cutting, Papier Mache, Calligraphy

Sculpture - Stone, Clay Metal, Glass, Wood, Plastic

Mixed Media - Two or more different elements used in combination to achieve the finished product of a single piece.

2-Dimensional-Oils, Acrylics, Watercolors, Pen & Ink, Pastels, Charcoal, Pencil Drawings

Jewelry - Bead making, Metalsmithing, Wire wrapping, Bead weaving, Lapidary work, Metal clays, Glass work, Polymer clay

For a piece of jewelry, a majority of the components must be made by the artist. The counting and stringing of purchased beads will not be considered.

Applicant, please be aware, because of the increased amount of applications in the Jewelry and Photography categories, the Naples Artcrafters Standards Committee could put your application on a waiting list.