



## Income Generation



### **ABOUT**

Share Nepal is a Nepalese non-governmental organization (est. 2011) that serves approx. 700 families in an area of rural central Nepal that was heavily damaged during the 7.8M and 7.3M earthquakes of 2015. ParticipAid is a US based research project-in-development with the National University of Natural Medicine and Portland State University in Portland, OR. ParticipAid and Share Nepal worked together to coordinate emergency relief for the 70-family village of Karmidanda immediately following the devastating earthquakes, and continue their recovery work through a pilot “Community Led Rebuilding Program” for the larger area. This is a request for partnership drawn from the outcomes of the assessment and planning portions of the program. It is representative of one of Share Nepal’s 18 recovery plans for their constituency. Share Nepal board members and local facilitators will implement and manage all on the ground activities. ParticipAid will provide guidance and support on administrative, logistic, and project management challenges as needed. Both organizations seek your support in contributing to the activities described below to help this community recover from the disaster in a way that is self-determined, and locally managed.

**Please contact us for more details about partnering in this project!**

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### **LOCATION**

Nepal, Rasuwa District, Laharepauwa VDC, Ward 4, 5, 6, 7 and 8

### **BACKGROUND**

In Nepal, it is common for men and women to move to the Middle East or other Asian countries in order to earn money. Currently, almost 300 people from Laharepauwa Village support their families in this way. Increasingly, in the years before the earthquake, the village youth were unable to secure jobs locally. The baseline survey revealed several reasons for this – insufficient education or vocational training, lack of employment opportunities, lack of funds to continue education, lack of capital for small business ventures, and lack of motivation of youth. Through focus group discussions, we learned that an increase in drinking and gambling habits, low self-esteem of youth, and inter-family distress are some troubling effects of the youth unemployment problem. Because the earthquake left many families in financial ruin, supplemental income is a priority need for most.

### **BENEFICIARIES**

The beneficiaries enumerated for each activity below will be a combination of both the families of unemployed youth (identified by school records and focus group discussions), and the most vulnerable families of each ward. Vulnerable families will be selected by the 'well-being ranking' tool, a self-assessment tool that categorizes families according to socioeconomic status.

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### ACTIVITIES

Each of the activities below was identified by local people as a preferred option for income generation for their families. (Timeline: 2-6 months implementation, ongoing monitoring and support)

Masonry – 20 masons  
[Estimated Budget: \$12,000 USD]

Carpentry – 25 carpenters  
[Estimated Budget: \$18,000 USD]

Electronics Repair – 5 people  
[Estimated Budget: \$1,700 USD]

Kiwi Farming – 100 farmers  
[Estimated Budget: \$2,400 USD]

Ginger and Turmeric Farming – 200 farmers  
[Estimated Budget: \$1,100 USD]

Lemon Farming – 40 farmers  
[Estimated budget: \$700 USD]

Off-season Vegetable Farming – 200 farmers  
[Estimated budget: \$2,900 USD]

Cardamom Farming – 15 farmers  
[Estimated budget: \$800 USD]

Bee Farming – 20 beekeepers  
[Estimated budget: \$2,800 USD]

#### Coffee Farming

[Estimated Budget: \$1000 USD]

A coffee plantation has been imagined as a collective effort of 100 – 150 farming families in Wards 4 and 6. They believe their land to be ideal because of altitude (about 1000 m), local interest, and past experience with thriving coffee plants.

- Train 30 farmers as local human resource to set example
- Connect with national market opportunities
- Support farmer networks and business relationships

### IMPACT

- No families will be forced to live separately due to lack of income.
- Villagers will utilize a variety of knowledge and skills to earn income.
- Skilled laborers will be available for construction of homes in the village.
- Socioeconomic status of the families will be improved, and the community will be more self-reliant.
- Many varieties of vegetables will be grown and a healthy lifestyle will be promoted.
- Children will be able to attain a quality education.
- A healthy village with a healthy economy will be attractive to tourists.

### COMMUNITY CONTRIBUTION

- Active participation in training programs.
- Commitment to apply learned skills.
- Enthusiasm in new business ventures.

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### MONITORING & EVALUATION

The following are potential M&E indicators identified by Share Nepal members. Final indicators will be developed with funding partner.

Monitoring indicators	Evaluation indicators
1. Number of participants in trainings. 2. Ratio of male and female participants in trainings. 3. Frequency and content of trainings. 4. Community interest in trainings and project activities.	1. Unemployment rate in village. 2. Income level of beneficiary families. 3. Socioeconomic status of families. 4. Societal respect to the family. 5. Education status of children of beneficiary families.

### BUDGET

	Budget Head	Unit	Target	Rate	Amount (NRs.)	Amount (USD)
A.	Masonry training (20 youths)					
	Training for 320 hrs.	Participant	20	64,345	1,286,900.00	11,799.93
	Management & Communications		1	15,000	15,000.00	137.54
	<b>Total</b>				<b>1,301,900.00</b>	<b>11,937.47</b>
B.	Carpentry training (25 youths)					
	Training for 460 hrs.	Participant	25	76,902	1,922,550.00	17,628.37
	Management & Communications		1	15,000	15,000.00	137.54
	<b>Total</b>				<b>1,937,550.00</b>	<b>17,765.91</b>
C.	Electronics repairing training					
	Training for 460 hrs.	Participant	5	34,500	172,500.00	1,581.70
	Management & Communications		1	15,000	15,000.00	137.54
	<b>Total</b>				<b>187,500.00</b>	<b>1,719.24</b>
D.	Kiwi farming training					
	Training for 100 farmers	Training	5	50,000	250,000.00	2,292.32
	Management & Communications		1	15,000	15,000.00	137.54
	<b>Total</b>				<b>265,000.00</b>	<b>2,429.86</b>
E.	Ginger and turmeric farming					
	Training for 200 farmers	Training	5	20,000 <sup>1</sup>	100,000.00	916.93
	Management & Communications		1	15,000	15,000.00	137.54

<sup>1</sup> Includes training cost for ginger and turmeric seeds

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	<b>Total</b>				<b>115,000.00</b>	<b>1,054.47</b>
F.	Lemon farming					
	Training for 40 farmers	Training	2	30,000	60,000.00	550.16
	Management & Communications		1	15,000	15,000.00	137.54
	<b>Total</b>				<b>75,000.00</b>	<b>687.70</b>
G.	Off-season vegetable farming					
	Training for 200 families	Training	10	30,000	300,000.00	2,750.78
	Management & Communications		1	15,000	15,000.00	137.54
	<b>Total</b>				<b>315,000.00</b>	<b>2,888.32</b>
H.	Cardamom farming					
	15 farmers	Training	1	75000 <sup>2</sup>	75,000.00	687.69
	Management & Communications		1	15,000	15,000.00	137.54
	<b>Total</b>				<b>90,000.00</b>	<b>825.23</b>
I.	Bee keeping farming					
	Training for 20 farmers	Training	1	50,000	50,000.00	458.46
	Bee hives	Participant	20	12,000	240,000.00	2,200.62
	Management & Communications		1	15,000	15,000.00	137.54
	<b>Total</b>				<b>305,000.00</b>	<b>2,796.62</b>
J.1	Coffee Farming – Technical Survey					
	Resource Persons (2)	Day	5	12,000	60,000.00	550.16
	Outcome Sharing – refreshments		1	5,000	5,000.00	45.87
	Management & Communications		1	15,000	15,000.00	137.54
J.2	Coffee Farming – Orientation					
	Resources Persons (2)	Day	1	12,000	12,000.00	110.03
	Refreshments & Stationery	Event	1	7,000	7,000.00	64.18
	Management & Communications	Event	1	5,000	5,000.00	45.87
	<b>Total</b>				<b>104,000.00</b>	<b>953.65</b>
	<b>Grand Total – All Income Generation Projects</b>				<b>4,695,950.00</b>	<b>43,058.41</b>

Note: Training cost on Masonry, carpentry and electronic are based on the training institutes affiliated with CTEVT.

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<sup>2</sup> Includes the full training cost and cardamom seeds for trainees