Los Angeles Chapter REFORMA Meeting
Minutes

Schedule and Location

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<th>MEETING DATE</th>
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<td>Sunday, March 20, 2016</td>
<td>10:00am</td>
<td>East Los Angeles Library Branch</td>
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Summary

MEETING CALLED BY: Lettycia Terrones, President
TYPE OF MEETING: Regular Members Meeting
NOTE TAKER: Juan Garcia, Secretary

Agenda Topics

**Topic: Welcome and Introductions**

PRESENTOR: Lettycia Terrones, President

In attendance: Cynthia Bautista, Celia Avila, Sonia Bautista, Sylvia Aguinaga, Jennifer Boyce, Martin Delgado, Vanessa Andrade, Mara Cabrera, Juan Garcia, Bredny Rodriguez, Marlon Hernandez, Madeleine Ildefonso, Elan Delgadillo, Laura Duncan, Linda Chavez Doyle, Martin Delgado, Jasmine Gutierrez, Vanessa Alvarado, Chris Ortega, Adam Somers, Nancy Olmos, Connie Flores.

**Topic: Approval of Minutes**

PRESENTORS: Lettycia Terrones, President
DISCUSSION: Summary of February 6 Meeting
CONCLUSION: No Minutes from February 6 meeting.

**Topic: Treasurer’s Report**

PRESENTOR: Lettycia Terrones, President
DISCUSSION: LA Chapter has money for
- 2 $1,000 Elizabeth Martinez scholarship
- 1 $1,000 Karin Duran scholarship
- $250 for Dia Minigrant
$250 for ALA Conference student Scholarship to pay for registration + Reforma Gala

**Topic: Dia Grant**

| PRESENTER: | Lettycia Terrones, President, Celia Avila, Vice President |
| DISCUSSION: | Dia grant winner will be announced on April 1st
Dia Mini grant is awarded to people who work at libraries or other organizations. That person does not need to be a librarian.
Madeline and Celia are working on a Compton Elementary School Dia day celebration.
Cynthia Bautista is leading the Dia Mini-Grant application and selection process. |

**Topic: Scholarship Applications**

| PRESENTER: | Lettycia Terrones, President, |
| DISCUSSION: | Elizabeth Martinez and Karin Duran scholarship winners will be announced by March 27, 2016. |

**Topic: Chapter Officer Nominations**

| PRESENTER: | Lettycia Terrones, President |
| DISCUSSION: | Nominations of Officers will be open in April and are due on April 15
Vacant positions are Vice-president, Secretary, Chair for PIO and chairs for the Committees.
New elected officers will be announced after voting.
Edwin has expressed his interest in volunteering to continue as Web person of Reforma LA for 2016-17.
Madeline has expressed her interest to continue being the Reforma LA Treasurer for 2016-17.
Celia Avila will determine appointments for the above roles, per her discretion as chapter president 2016-2017. |

**Topic: Chapter Committees**

| PRESENTER: | Lettycia Terrones, President |
**DISCUSSION:**

Chapter committees were drafted by members of Reforma on the February 6, 2016 meeting

Proposed committees are:
- Chapter Administration
- Professional Development and Networking
- Outreach
- Fundraising and Awards
- Public Relations and Marketing

Different member expressed their opinions about the Committees. All members agreed that the Committees can be consolidated, so it was agreed to keep the following standing committees:

**Board of Directors:**
**Executive Board (officers) and Committee Chair(s)**

**Duties:**
- Updating and digitizing the Chapter Bylaws, and Chapter documents
- In charge of Chapter elections including Nominations
- Create the Advisory Board, made up of past Chapter Presidents and past members, who would provide advice on different matters.

**Fundraising an Awards Committee**

**Duties:**
Organize year round fundraising for:
- 2 $1,000 dlls Elizabeth Martinez scholarship
- 1 $1,000 Karin Duran scholarship
- $250 for Dia Minigrant
- $250 for ALA Conference student Scholarship to pay for registration + Reforma Gala

Above award reflect 2016-2017 awards, but may change depending on fundraising for 2016-2017.

**Public Relations and Marketing Committee**

- **Duties:**
  - Updating website content
  - Social Media and Communications
  - Blog

Web person = Edwin Rodarte (Webmaster)

Need Public Information Officer (PIO) (Co-chair). PIO will be in charge of Social media, marketing, content write ups press releases, monthly newsletter, member spotlight. The chair would report back to the Executive Board.
Up to the discretion of the president, she/he can appoint another member to help with this Committee in case the web person or the PIO are unavailable.

**Membership Committee**

Duties:
- Grow membership
- Recruitment of new members and keeping current members
- Outreach
- Professional Development and Networking tasks

*Standing committees should have chairs, and optional co-chairs.*

**CONCLUSION:** Officers will come together and call to a voting

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**Topic:** Round Robin

**PRESENTERS:** Everyone

**DISCUSSION:**
- Find ways to include more resources and ideas for Spanish collaborations
- Vision statement
- Rethink the mission of Reforma and be more inclusive
- Competencies
- How do we make ourselves relevant?
- Attract newcomers what is the mission the mission is really broad.
- Outside organizations should find resources in Reforma.
- Libraries are transforming communities
- When voting what are the things you want to see
- Not satisfied of the content
- Visionary meeting.
- Strategies
- Website should be more explicit and inclusive of the resources that we offer are available.
- Feedback poll
- Reforma priorities
- Pulling resources that we have.
**Topic:** California Poets in the Schools  
**Presenters:** Jessica Wilson  
**Discussion:** Promotion of California Poets in the Schools workshops  
Bilingual programs poetry in English and Spanish  
Children K-12- Adults  
$75 per hour  
**Conclusion:** For more information Contact Jessica Wilson at losangelespoetsociety@gmail.com

**Topic:** Libros Schmbros  
**Presenters:** Adam Somers  
**Discussion:** Representatives of Libros Schmbros located at the Mariachi Plaza asked for advice on children’s books arrangement and other equipment/aids/supplies that librarians typically look for. Different members shared their opinions.  
**Conclusion:**

**Topic:** Next meeting  
**Presenters:** Celia Avila, Vice President  
**Discussion:** Next meeting March 22, 2016 at the Commerce Public Library 6:30-8 p.m.  
**Conclusion:**

**Topic:** Motion to adjourn  
**Presenters:** Celia Avila  
**Discussion:** Motion to adjourn by Celia  
**Conclusion:** Meeting adjourned at 12:40pm on March 22, 2016.