

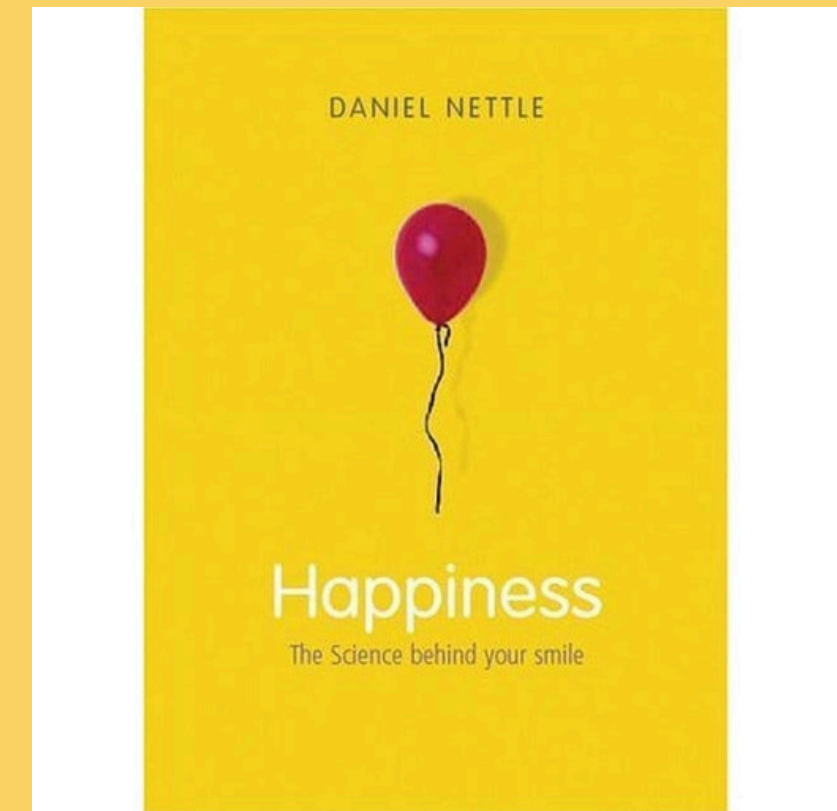
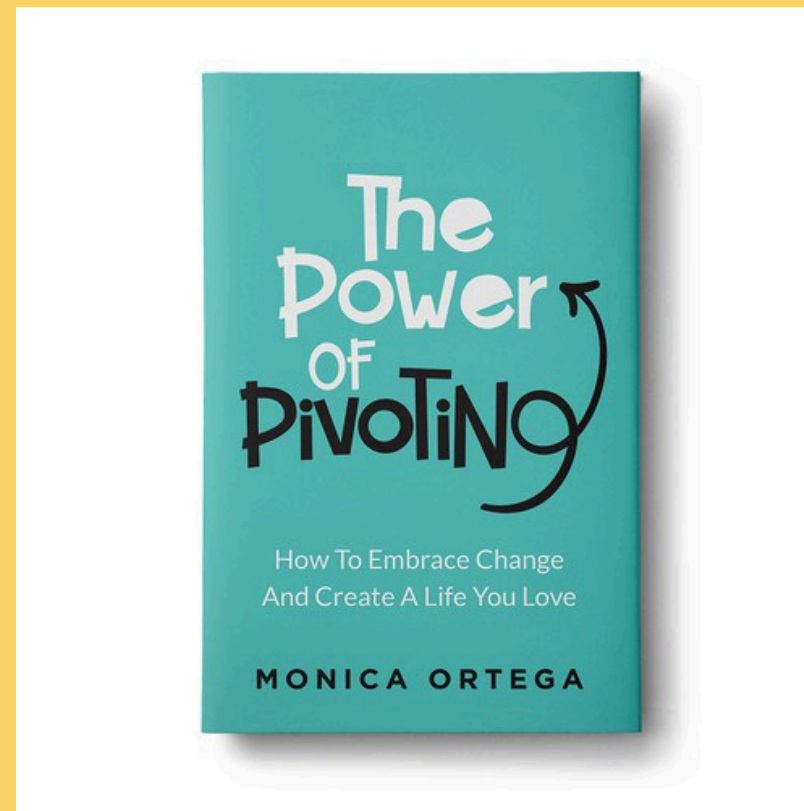
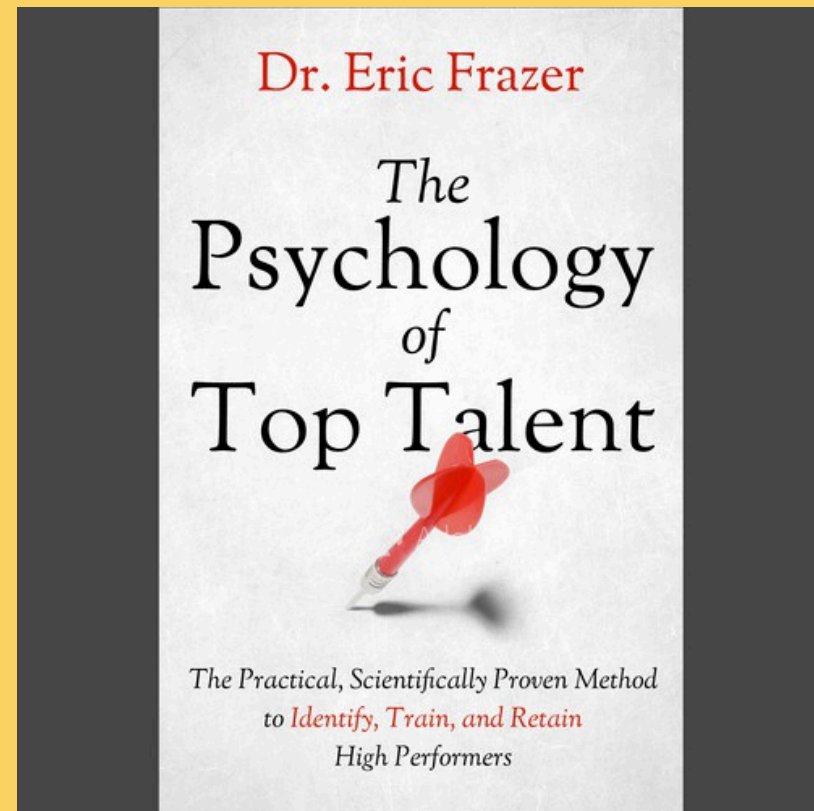
How I Designed My Book Cover Using AI:

A Visual Evolution



Inspiration.

Where It All Started



The journey began with gathering inspiration. I shared minimalist book covers with ChatGPT to establish the aesthetic direction I was looking for: clean designs with strong colors and simple, impactful graphics.

First Iteration.

The Initial Design

My initial prompt to ChatGPT described a minimalist cover for *Dwelling in a Place of Yes*. The first iteration featured a simple door icon against a pale yellow background with traditional serif typography.

Dwelling in a Place of Yes



The Surprising Psychology
Behind Fear, Opportunity,
and Smarter Choices

Shane Tepper

Exploring Pathways.

From Door to Path

For the second iteration, I asked ChatGPT to explore the concept of a path or journey instead of a door. This version introduced a winding path leading from the word "Yes," creating a more dynamic visual metaphor.

Dwelling in a Place of Yes

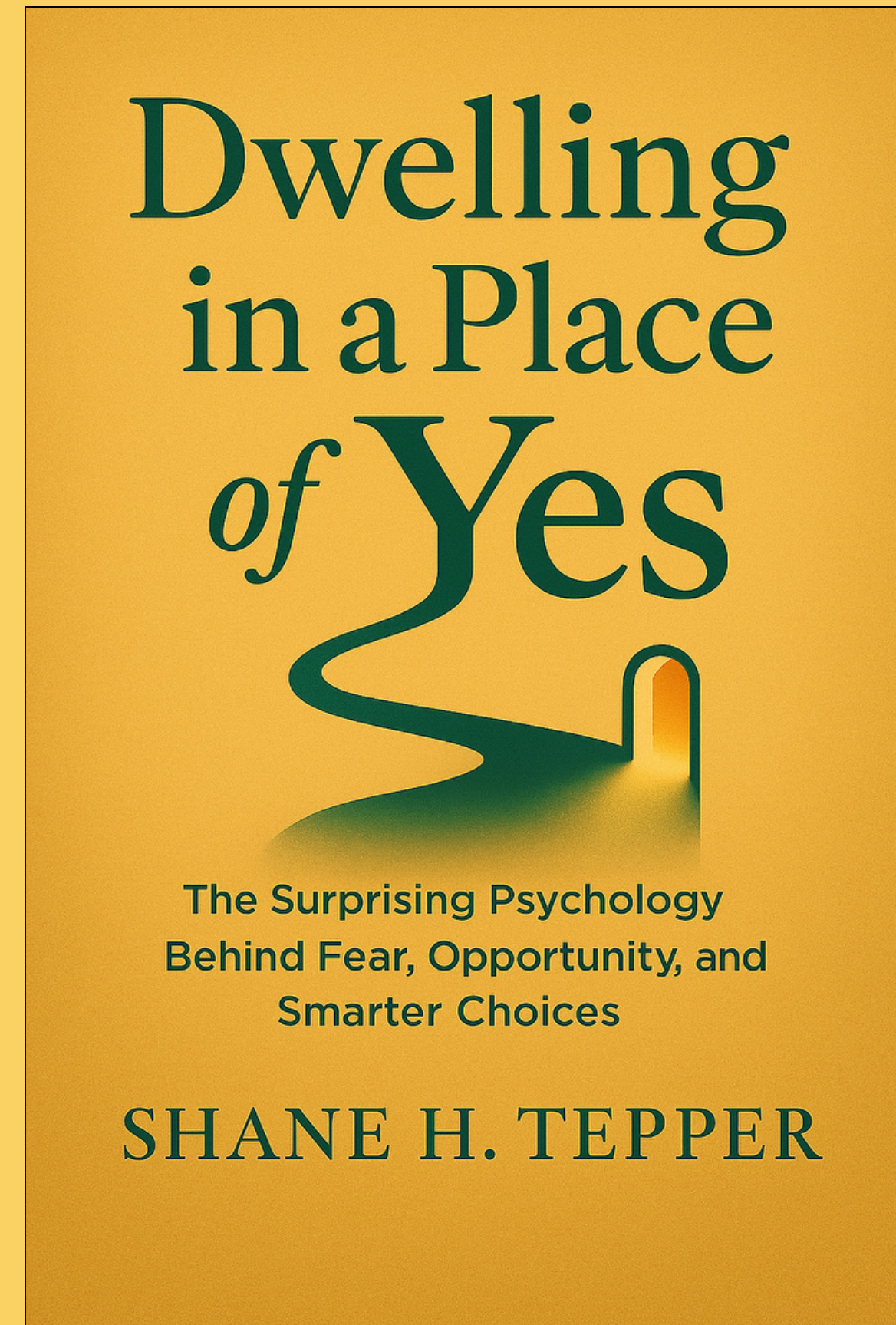
The Surprising
Psychology Behind
Fear, Opportunity,
and Smarter Choices

SHANE H. TEPPER

Adding Destination.

Evoking a Goal

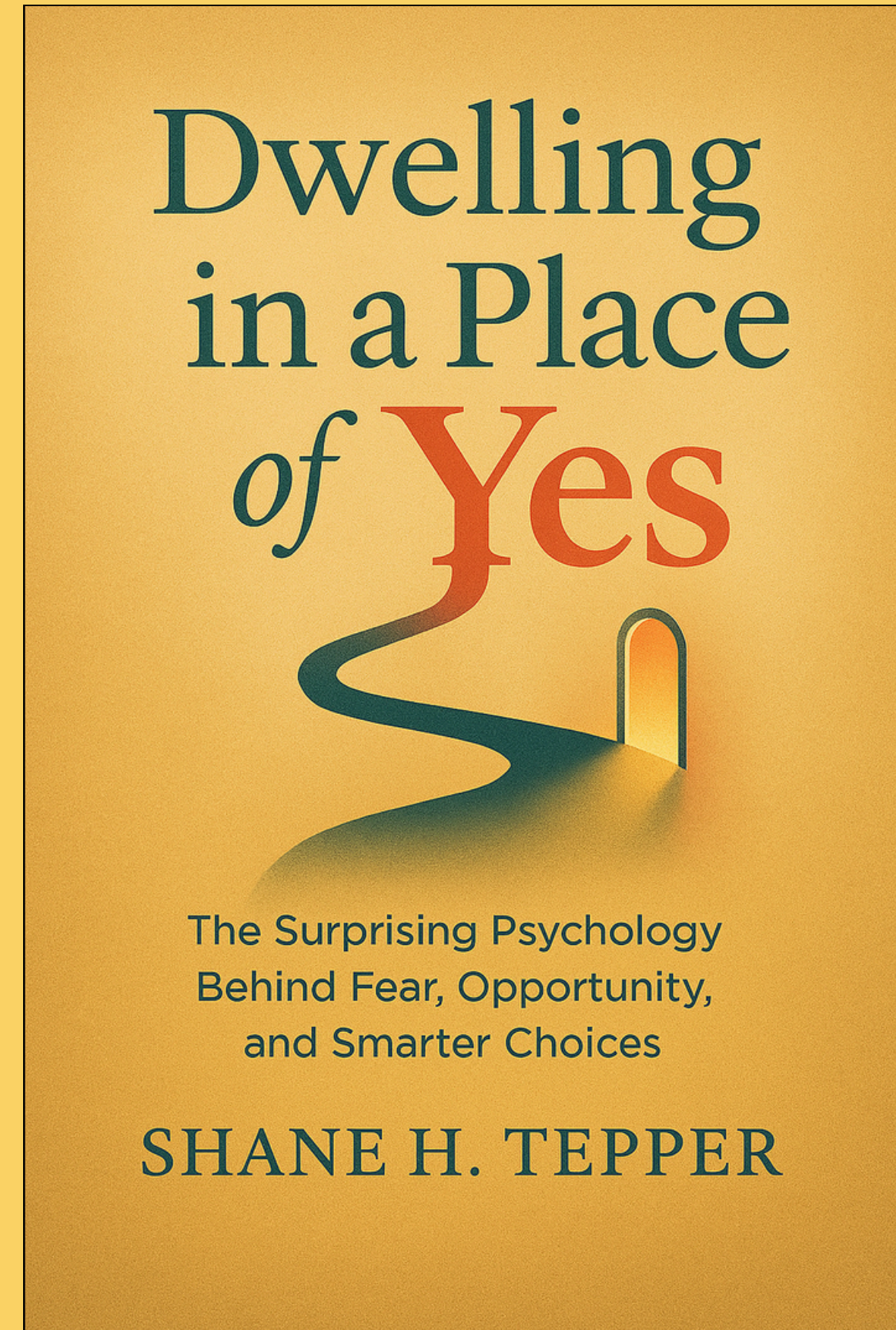
In the third iteration, I requested that the path lead somewhere specific. ChatGPT added a doorway at the end of the path, bringing together both the journey and destination concepts. I also requested a sans serif font for the subtitle and a warmer yellow with a color gradient to make the cover look less flat.



Color Evolution.

Playing with Hues

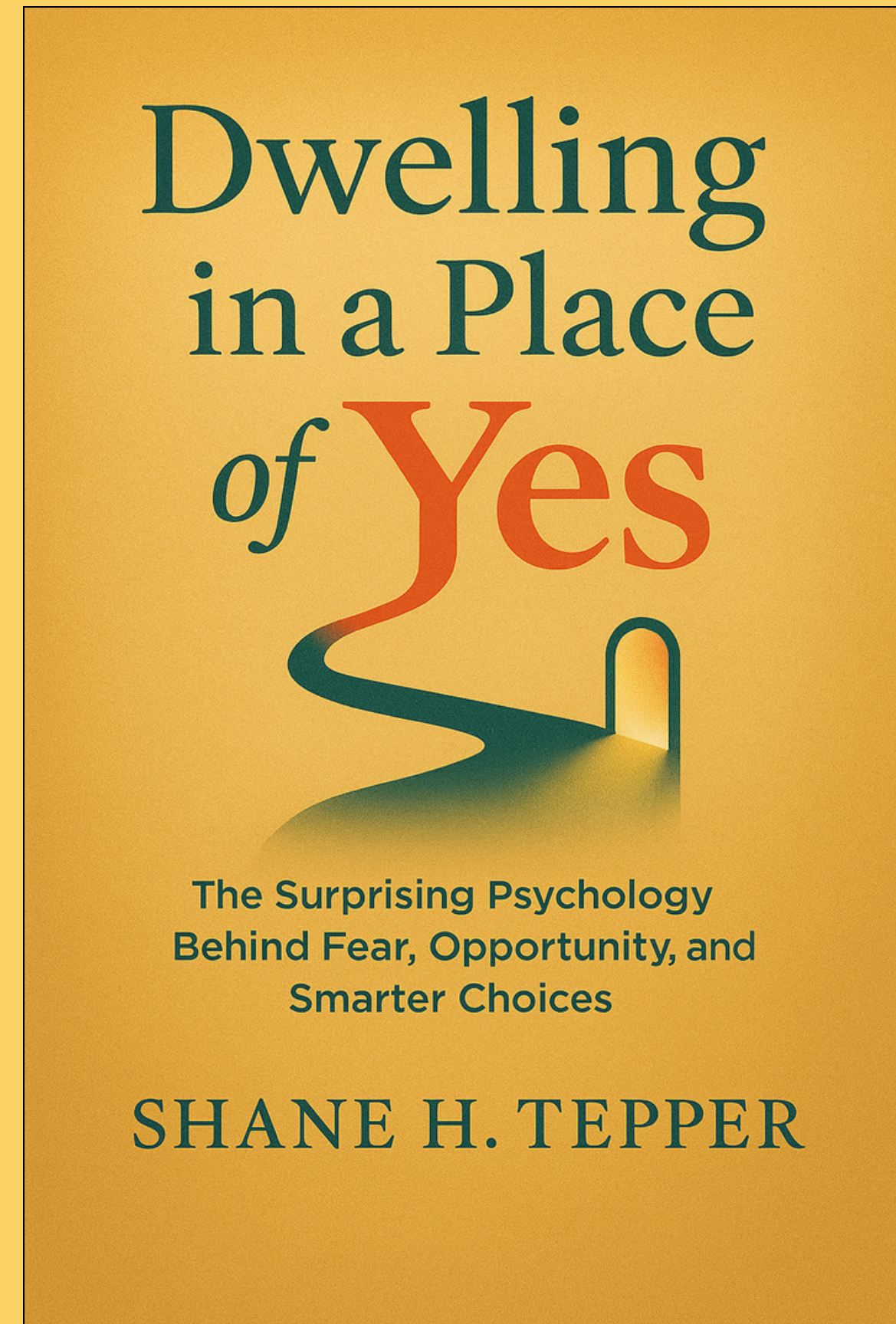
For the fourth iteration, I asked ChatGPT to experiment with color by making "Yes" stand out in orange while keeping the path in green. This created a stronger visual focal point, though I felt that the serif at its bottom visually disrupted the flow of the path and that this typographic detail needed refinement in the next version.



Further Refinements.

Fine-Tuning the Imagery

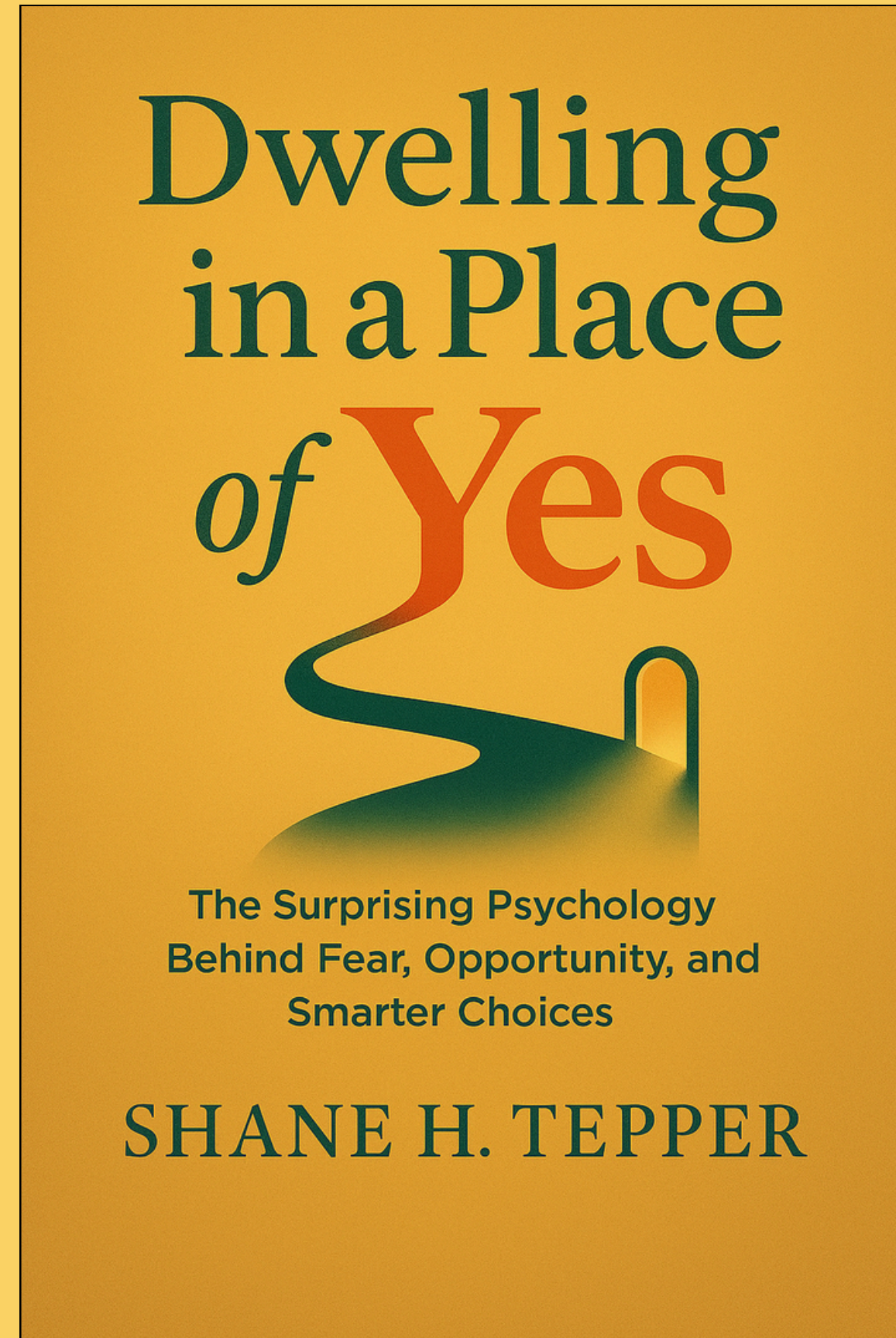
In the fifth iteration, I was able to prompt the AI to remove the serif, but I now had a new problem: the “Y” strongly resembled a “J.” I knew I needed to move the color gradient transition on the stem of the “Y” up a bit so that it read more clearly.



The Final Cover.

Landing in the Right Place

After six iterations and refinement, here's the final cover for my book, a design that perfectly captures the journey from fear to opportunity through the power of affirmation and positive choice.

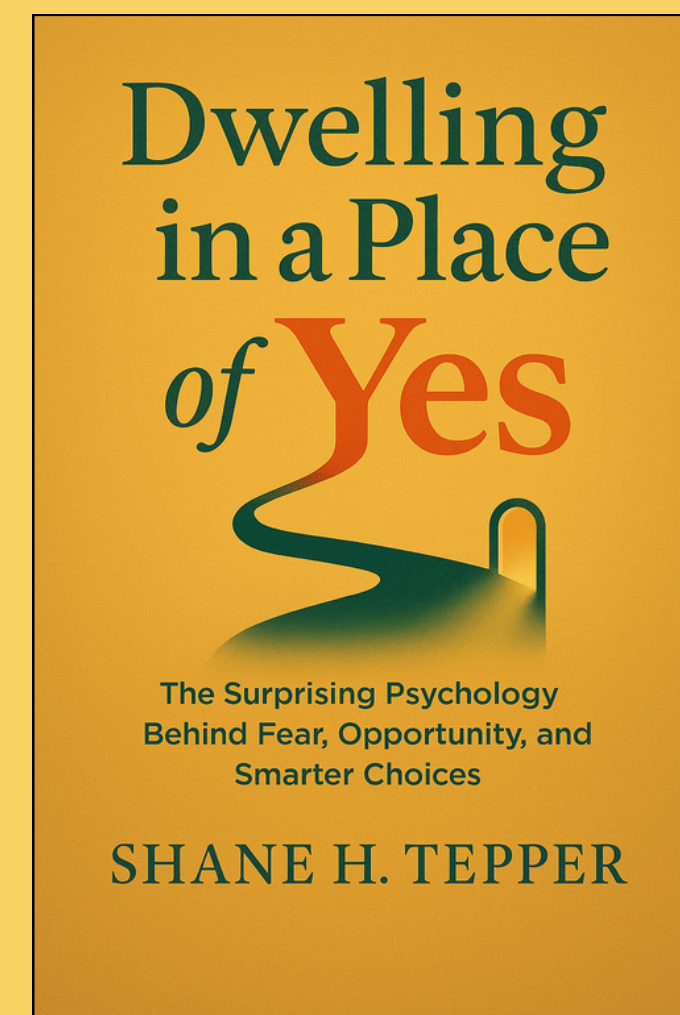
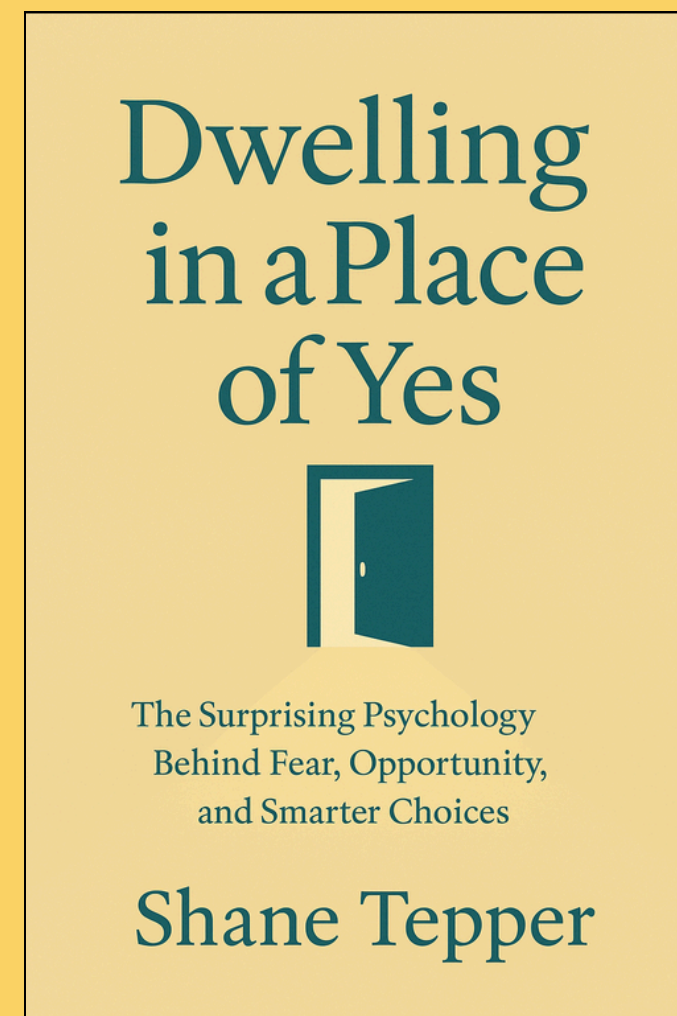


Lessons in AI Collaboration.

What I Learned

This process taught me that AI collaboration is a conversation. Each iteration improved with specific feedback - from concept (door → path), to symbolism (adding destination), to visual hierarchy (highlighting "Yes").

The most powerful results come from human direction combined with AI capabilities.



Contact.



Shane H. Teppner
shanehteppe@gmail.com
(404) 509-9910
shanehteppe.com