



SR021530

**By-Law Amendment: Secretary for Communications and Media Relations
Position**

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Authors

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Whereas: The Secretary for Communications and Media Relations is responsible for ASG communications, publicity, graphic design, and media relations, but there is no formal responsibility for ASG branding

Whereas: It is important to have a consistent brand as one student government at Miami University

Therefore be it resolved: Student Senate proposes to add the following clause to the ASG Bylaws to formally incorporate ASG branding into the Secretary of Communications and Media Relations position.

SECTION 207

The Powers and Duties of the Secretary for Communications and Media Relations

207.A. The Secretary shall take responsibility for all activities of all three branches of Associated Student Government in areas of communications, publicity, graphic design, and media.

1. The Secretary for Communications & Media Relations is responsible for creating, updating and enforcing branding guidelines. All branding guidelines are subject to the approval of Student Senate when Student Senate deems necessary. Any branding challenge brought by Student Senate will succeed by a simple majority vote. In such case, the new branding guidelines will not go into effect, and the guidelines will be sent back to the Secretary for Communications and Media Relations for rework.

207.B. The Secretary shall assist the Elections Committee with all media relations and student-wide communications regarding any election and recruitment for all branches of Associated Student Government.

1. The Secretary shall recuse themselves of this duty if there is a conflict of interest, such as they are running for a position in that election.

207.C. The Secretary shall be Webmaster of the Associated Student Government website and responsible for all social media sites.

1. The Secretary shall be responsible for updating the website and social media sites in a timely manner to reflect recent matters pertaining to, but not limited to, new legislation, meeting minutes, and press releases.

207.D. The Secretary shall serve as a resource for all members of the Associated Student Government who need assistance reaching out to their constituents.

207.E. The Secretary for Communications and Media Relations shall be paid according to the formula outlined in Article II, Section 216 using as a base the FY 2014 salary of \$3,050.