

MASSACHUSETTS FARM TO INSTITUTION

By the Numbers



FARM TO SCHOOL

21%
average percent of food budget spent on local food

\$10,262,200
spent on local food

422,072
students go to a school in a district that has farm to school activities

68%
of school districts offer farm to school activities

Figures are based on survey responses from 60% of MA public, K-12 school districts (251 of 419 surveyed)



FARM TO COLLEGE

14%
average percent of food budget spent on local food

\$17,627,077
spent on local food

33,540,523
meals served at colleges that purchase local food

30%
of colleges have a campus garden or farm

Figures are based on survey responses from 36% of MA colleges (35 of 97 surveyed)



FARM TO HEALTH CARE

9%
average percent of food budget spent on local food

\$2,378,170
spent on local food

10,702,409
meals served by responding hospitals

13 facilities
have policies that support buying local food

Figures are based on survey responses from 44% of MA hospitals contacted (35 of 79 surveyed)



FARMERS & PRODUCERS

7,755
farms in Massachusetts

\$492 million
farm products sales each year

\$63,470
average farm income

13%
of farms sell directly to retail, including institutions

Figures are based on survey responses to the 2012 USDA Census of Agriculture



NEW ENGLAND DISTRIBUTORS

47%
of food sold by New England distributors goes to institutions

\$59 million
estimated local food sold to institutions in New England

21%
of total sales by New England distributors are local food, on average

88%
of New England distributors think they'll sell more local food in the next three years

Figures are based on survey responses from 65% of the distributors contacted (56 of 86 surveyed)

About Us:

FINE is a six-state network of non-profit, public, and private entities working collaboratively to strengthen our food system by increasing the amount of New England-grown and processed food served in our region's schools, hospitals, colleges, and other institutions.

The New England Farm to Institution Metrics Project measures the impact of the farm to institution market across the supply chain. Specifically, it shows how food procurement choices made by schools, colleges, and

hospitals make a difference for New England food producers, food distributors, and institutions that purchase food.

We believe that institutions have a central role to play in building a sustainable food system in New England. Changing institutional buying patterns to include more regionally-grown food is not always easy, but it brings many forms of value to the farmers, consumers, communities, and economy of Massachusetts.

www.farmtoinstitution.org

EXPLORE MORE DATA AT DASHBOARD.FARMTOINSTITUTION.ORG

Citation

When citing this document, please use the following: "New England Farm to Institution Metrics Project Massachusetts State Profile 2016."

Acknowledgements

Thank you to the individuals who serve on FINE's Metrics Project Advisory Team, the members of the National Farm to Institution Metrics Collaborative, and the US Dept. of Agriculture.

Funders



HENRY P. KENDALL FOUNDATION

Infographic By

five FARM to INSTITUTION
NEW ENGLAND

Data Sources

Farm to School: 2015 USDA Farm to School Census; Farm to College: 2015 FINE survey; Farm to Hospital: Health Care Without Harm 2016 survey of hospitals participating in their Healthy Food in Health Care program; Food Production: 2012 USDA Census of Agriculture; Food Distribution: 2015 FINE survey. **More info:** <http://dashboard.farmtoinstitution.org/data-sources>