What is Design Thinking?
It is a formal method of producing creative resolutions or innovations. Essentially, it is problem solving by synthesis.

The Design Process
Focuses on need-finding, understanding, creating, thinking, and doing, with human values strung through its core.

THE MARSHMALLOW CHALLENGE
Objective: To construct a tower as high as possible. Limited supplies of materials are available.

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billionBricks is a Singapore based non-profit design and technology studio which innovates new shelter solutions for the homeless and most vulnerable communities. Visit our shop: www.billionbricks.org/shop, and follow us on twitter: @billionBricks and like us on facebook: www.facebook.com/billionBricks.