



**JAKE MIX**  
product design  
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510.206.3421

## SKILLS

Skilled in Sketch and Adobe CC. Experience with Processing, Framer.js, Proto.io, Invision and HTML/CSS.

## WORK EXPERIENCE

- UI/UX and Game Designer  
Dairy Free Games  
March–August 2016
- UI/UX and game designer on Ghost War, a mobile strategy game currently in development. We took a product design approach to game design – coordinating the game mechanics and in-game UI/UX, including touch controls, HUD design, game balance and systems design.
- Graphic & Product Designer  
Path, Inc.  
2012–2016
- As lead product designer on Kong, our GIF-driven messaging app, worked to translate our team’s vision of the product into final architecture, flows and interactions. As lead designer on Path’s messaging stickers, acted as art director and liaison with our community of independent sticker illustrators. Also coordinated with development and product to establish and then evolve the sticker production process.
- Lead Graphic Designer  
Kapor Enterprises, Inc.  
2008–2012
- As part of the creative team, managed and executed all print projects for organizations in the Kapor Center, a colocated family of organizations founded by or working with Mitchell Kapor. Work included design for print material, logo design, identity development, and data visualization.
- Freelance Illustrator & Designer  
2004–Present
- Projects have included magazine spot illustration, cartooning, posters, icon design, identity and more. Clients include Graphic.ly, California Magazine, Slow Ventures, PucaTrade and the USSA.
- Illustrator & Cartoonist  
The Daily Californian  
2002–2006
- In addition to regular spot and cover illustrations, planned, wrote, and illustrated a twice weekly comic strip for seven months.

## EDUCATION

University of California, Berkeley, CA  
B.A., Cognitive Science, emphasis in Linguistics, 2005  
Minor, Computer Science, 2005

## WORK

Portfolio available at [jakemix.com](http://jakemix.com)

*References available upon request*