

## **CALL FOR ART: ART STOP(S) 2019 Gallery Program**

The Springfield Cultural Partnership (SCP) seeks artwork submissions from Emerging Artists to display during ART STOP(S) 2019, April 26, 2019 through August 30, 2019. The purpose of ART STOP(S) 2019 is to activate street level space, encourage walking, and create a fresh artistic environment, while contributing to Springfield's creative economy and bringing attention to emerging artists living and working in the Springfield area.

ART STOP(S) 2019 galleries will be in downtown Springfield venues and businesses. During the opening night kick-off event, April 26, 2019, buskers will perform between locations with music and other entertainment, encouraging attendees to walk our downtown streets and celebrate Springfield art. Participating restaurants will offer discounts to ART STOP(S) 2019 attendees who present their "ART STOP(S) 2019 PASSPORT" on April 26, 2019.

### **APPLICATION AND EVENT SCHEDULE:**

- Online applications must be received by 5:00 p.m., February 25
- Applications through USPS must be postmarked by February 20
- Artist notification: March 21 - 22
- Artwork installation: April 22 - 25; coordination info to follow
- Reception at galleries: April 26, 2019, 5:00 p.m. - 8:00 p.m.  
(Artist arrival for set up starting at 4:00 p.m. as needed)
- Galleries open to the public, April 26 - August 30
- Take down artwork August 30 - 31; more info to follow

### **SELECTION PROCESS:**

The program is open to all artists, but Springfield applicants may be given preference. All mediums will be considered including, but not limited to 2D visual art (paintings, drawings, photography, etc.), 3D visual art (sculpture, etc.), installations, and interactive pieces.

Artists chosen will receive a stipend of \$300 to show their artwork for the specified time frame and an opening reception will be provided to the artist at no cost. If pieces are sold during the display period, they will remain in place until the end of the exhibit, at which time the artist will receive 100% of all sales. Each display of work will be accompanied by an artist statement and labels. The artist can provide pricing sheets if desired, and set up to sell products during the reception.

Submissions will be reviewed by the SCP and the owners of the space, using the criteria as follows:

- Artistic excellence, originality, and comprehensive or themed display
- Suitability for viewing by all ages and not of an overly partisan nature
- Appropriate match for assigned locations (scale, installation requirements, sunlight, etc.)
- All 2D work must be ready to hang, and all 3D work must include all necessary display and installation pedestals, etc.
- NOTE: The extent to which you have "art" experience on your resume is not a criteria for selection. The artist statement and resume required in the application are tools the selection committee will use to better understand you as an artist, along with the visual impact of your submitted work.

Selected artists will be asked to sign and submit a contract, along with a completed W9 form in the case of sales, prior to work being installed. These items, along with additional details, will be sent to selected artists March 21-22.

Images of selected artwork will be used in SCP publicity, marketing, and social media with credit given to the artist wherever possible.

**TO APPLY:**

Submit via the APPLY NOW link here: [www.SpringfieldCulture.org/artistresources](http://www.SpringfieldCulture.org/artistresources). Questions may be submitted to [art@springfieldculture.org](mailto:art@springfieldculture.org).

**REQUIREMENTS AND CONSIDERATIONS:**

Please consider the following when submitting an application:

- Artists applying must be available for installation and de-installation of their work AND on site for the entire opening reception on April 26, 2019.
- Artists are responsible for the delivery, installation, take down and pick up of work at the designated times and location.
- Artwork must be able to withstand exposure to sunlight throughout the three month display period, where applicable.
- Artwork must be suitable for viewing by all ages and not of an overly partisan nature.
- Proposed artwork cannot contain copyrighted or trademarked images, brand names, or work copied from another source.
- Artists should anticipate aligning their display to accommodate variation in shape and size of the assigned location.
- Artists must use building standard display systems, and must complete their installation according to building rules. Installation support may be available upon request.
- Building owners reserve the right to review all art prior to installation.
- Due to proximity to business and office locations, no noisy or disruptive art displays will be considered.

**The Springfield Cultural Partnership's mission is to create and sustain a vibrant cultural area that is a premier cultural destination across the region. The vision of the SCP is to bring more vitality to the city by highlighting its outstanding cultural offerings and adding new creative opportunities for artists and the greater community. SCP is the non-profit that manages the Mass Cultural Council designated Springfield Central Cultural District.**