Time conscious - "time is money," must be on time for an appointment; may give the distance from one place to another in time rather than linear distance.

Personal achievement is basis of identity - rarely achieve status by who family is; educational institutions, degrees, profession that one prepares himself for and accomplishes determines status.

Problem-solvers - rarely take attitude that one must bear what life gives; have ability to change their life for good or ill by own action; interested in conquering the unknown, solving mysteries (such as causes and cures for diseases).

Interest in Technology - bigger, faster, more efficient machinery to free one's time for other things.

Value youth - desire to appear, act young; not particularly respectful of age (age and wisdom not necessarily equated).

Belief in equality of persons - refers to desire to give all people equality of opportunity, not that all people are equal in abilities; lack of emphasis on titles, informality in work and social settings; respect for achievement not mere titles.

Progress - look to the future, anxious to make a better future, don't dwell on the past.

Settlement of disputes by compromise - exact determination of right and wrong not always as important as settling in a way both parties are somewhat satisfied with.

Distrust of authority - government systems of checks and balances to ensure that power can't get out of hand; very strict moral standards for persons in public office.

Ignorant of outside world - historical development has focused our interests to developing our own rich content with little concern for or interest in or need for the outside world.

Movement of people - frequent changes of homes for upward mobility in jobs; changing jobs for personal betterment.

Honesty - strong demand for honesty in children, public officials; "white lies" only permissible in certain situations; cheating in school strongly disliked.

Fluid social structure - people can move from one social class to another through their own achievements.