Dear YFU Alumni,

Thank you so much for agreeing to reach out to your networks in the USA. Below, you will find a few suggestions for email or for use on your social channels:

Do:
- Reach out to your former family, your friends, your friends’ family, former teachers, and anyone else that you know still in the USA.
- Keep the communication personal. Ask them how they’ve been, what’s been going on, etc.
- Keep the communication enthusiastic.
  - Let them know that you miss them and may have a chance to come to and visit.
  - Remind them of what a great time it was and share some of your best memories of being a student to the USA.
- Ask them to host and share the following information:
  - YFU USA is looking for host families for students arriving by August 31st, 2019.
  - Host family may host on an arrival basis (8-10 weeks), a semester or a school year.
  - If they host, you can go visit!

Short Social Posts

We encourage you to post a photo from your own exchange experience if you can! If not, we have provided some graphics that you may use. Additionally, try to include stories of your own exchange and host family in your post as those are the most motivating for others. Use these prompts to form your post:

- One word I’d use to describe my host family is _______.
- My favorite host family memory is _______.

General post suggestions are below. Don’t forget to tag us in your post (links below too):

- Expand & enrich your family life by introducing them to a new culture and language by hosting an exchange student with @Youth For Understanding USA [tag us]! My exchange experience was transformative thanks to my host family. Learn more: http://yfuusa.org/host #HostForUnderstanding #GetyourtickettoUSA
- Hosting an exchange student is a catalyst in making us all citizens of one world. My life was enriched, and my cultural understanding increased because of my host family. Now, @Youth For Understanding USA [tag us] is searching for host families for incoming international exchange students. Meet some of these inspiring teens and learn more about hosting: https://bit.ly/2ybXb9E #HostForUnderstanding #GetyourtickettoUSA
Hashtags:
#GetyourtickettoUSA
#Hostforunderstanding
#YFUspirit
#YFUworld
#weareyfu

Tag or Follow us:
- Facebook (@Youth For Understanding USA)
- Instagram (@yfuusa)
- Twitter (@yfu_usa)
- LinkedIn (@Youth For Understanding USA (YFU))