Families are now a part of the We Stories family! And, these families come from 100 unique zip codes across our region.

21% of our families have one child under three.

This year, we established an early-childhood room with 4 activity modules for families during program launch and moving up days.

**Research shows it’s working!** In a recent study of children ages 18 months to 35 months, conducted by Washington University’s Cognition and Development Lab, We Stories kids are as likely to choose books and toys depicting Black characters as white. Families who don’t participate in We Stories show a significant preference for white toys or white characters in books.

**YOU DID IT!**

Because you believed a more equitable and just St. Louis is possible – and gave generously of your time, talent, and treasure – We Stories accomplished more than ever before this year.

45% of families stay engaged through alumni programs.

Hundreds of families attended our We Stories alumni programs this year ranging from town hall meeting every other month to COCA performances with We Stories recommended reading lists!

In the spring we hosted Scholar, Professor, and Author Margaret Hagerman who conducted landmark research on white children’s racial attitudes. Dr. Hagerman challenged over 550 of our community, including families and educators, to examine how collective choices reinforce racism and the role each of us can play in making a more equitable future possible.

Schools received We Stories materials and programming. Plus, 6 additional schools installed book kit libraries for families to check-out and received professional development for educators.

We Stories partnered with 22 libraries this year, across the region to create book bundles and share resources.