

**RULES:**

- 1) Applications will be accepted until September 1, 2016 @ 5pm.
- 2) Companies can be nominated for multiple awards.
- 3) Fee is \$25 per nomination per category.
- 4) Only direct selling companies or supplier/vendors are eligible.
- 5) DSMA Board will review all submissions and determine winners by September 30.
- 6) Winners will be notified by September 15.
- 7) Awards presented at October 20 Fall Symposium.

## AWARDS NOMINATION FORM

Nominating Organization: \_\_\_\_\_

DSMA Member? Yes / No / Not Sure

Contact: \_\_\_\_\_

Title: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

**Rising Star Award:** Please include reported actual sales for the first 12 month calendar year in business. First year sales 2014 or 2015 calendar years are eligible. *Direct selling companies only.*

Company Name: \_\_\_\_\_

Actual sales: \$ \_\_\_\_\_ Year: \_\_\_\_\_

Company Contact: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

**Growth Award:** Please include reported actual sales for 2014 and 2015. Percent of growth year over year will be calculated. You must include 2 full calendar years. *Direct selling companies only.*

Company Name: \_\_\_\_\_

Actual sales: \$ \_\_\_\_\_ Year: \_\_\_\_\_

Actual sales: \$ \_\_\_\_\_ Year: \_\_\_\_\_

Company Contact: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

### **Innovation Awards:**

- 1) **PRODUCT INNOVATION** – A new product that was introduced by your company during the last 18 months prior to August 2016. Please include any sales materials, website link, video, facts, research, patents, etc. to support your submission. Limit to a 1 page essay and 1 page of supporting facts. *Direct selling companies only.*

Company Name: \_\_\_\_\_

Company Contact: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

- 2) TECHNOLOGY INNOVATION** – A new technology or service that was introduced by your company during the last 18 months prior to August 2016. Please include any sales materials, website link, video, facts, research, patents, etc. to support your submission. Limit to a 1 page essay and 1 page of supporting facts. *Nominee may be either a direct sales company, vendor/supplier, or a joint project combined application.*

Company Name: \_\_\_\_\_

Company Contact: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

**Visionary Award:** Nominate an Executive (or Executive Team) who has demonstrated outstanding leadership in the direct selling industry. Limit to a 1 page essay and 1 page of supporting facts. *Executive may be in either a direct sales company or a vendor/supplier company.*

Company Name: \_\_\_\_\_

Company Contact: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

**Legacy Award:** Nominate an individual who has at least 20 years in the direct selling industry and their accomplishments in making the industry a better opportunity. Limit to a 1 page essay and 1 page of supporting facts. *Executive may be in either a direct sales company or a vendor/supplier company.*

Company Name: \_\_\_\_\_

Company Contact: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

**DSMA Partner Award:** Nominate your company for its' outstanding performance in improving the direct sales industry as a supplier/vendor to direct sales companies. Limit to a 1 page essay and 1 page of supporting facts. *This award is for vendor/supplier companies only.*

Company Name: \_\_\_\_\_

Company Contact: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

**\*\*Please return the completed application (including check or credit card payment) to:**

**Direct Selling Management Association of Utah  
1329 South 800 East  
Orem, UT 84097  
801-494-6017 / Tatiana Baker  
info@dsmautah.org**