

EXPERIENCE

- 2013 - Present // The Pharmacy Co.**
Creative Director
 Launched a boutique media design shop that serviced large Fortune 5's and global agencies to startup's and non-profits.

 P&G, Pampers, Always, Old Spice, Olay, Anheuser Busch, Kroger, LPK, Landor Associates, Devires Global, Possible, Frameri, Kellogg's, Pringles, State University of New York, Choremonger, Cincinnati Ballet, Cincinnati Symphony, Brave Berlin, 1XRUN & Pangeaseed.
- 2011 - 2013 // Landor Associates**
Sr. Media Designer
 Developed motion media communications supporting all global Landor offices, key clients and new business efforts. Our team creatively led Lumenocity. An architectural projection mapping event in partnership with the Cincinnati Symphony that attracted over 30k attendees.

 P&G, Old Spice, Olay, Febreze, Tide, Ariel, Downy, Kraft, Diageo, Captain Morgan's, Pepsi, Sun Chips, Western Union, Nexium, Agar, Sour Patch Kids and Flightcar.
- 2009 - 2011 // 3CDC**
Digital Design Manager
 Created and managed all digital content and network based programming displayed on a 40' LED Board in Downtown Cincinnati. Managed an AV event production team of 5 technicians and produced over 300 events a year.
- 2008 - 2010 // Red Bull Media House**
Video Producer
 Produced various full length shows and web features ranging from collegiate to cultural to action sports exclusively for Red Bull Media House.
- 2003 - 2008 // Freelance Video Producer**
 Produced over 30 full length DVD's distributed globally for various action sport brands, media outlets and an in-house quarterly series I managed.

 Espn, Fuel Tv, Shook Interactive Netowrk, Banquet Tv, Levi's, Hoffman Bikes, Odyssey Bmx, Sunday Bikes, Etnies, Fox, Local Exposure Tour, DC Shoes, Mountain Dew & Mirra Co.

SOFTWARE SKILLS

PS Adobe Photoshop	AI Adobe Illustrator	AE Adobe After Effects
PR Adobe Premiere	CI Maxon Cinema 4D	BL Blender
SG Adobe Speedgrade	AU Adobe Audition	LG Apple Logic Pro X
RH Rhino3D	KN Apple Keynote	PP Microsoft Powerpoint

BIOGRAPHY

Chad's diverse background includes time with Red Bull's renowned global media team, 3CDC and their revitalizing vision for downtown Cincinnati, and Landor Associates, where he worked on leading brands such as Old Spice, Captain Morgan's and P&G Beauty.

Chad started the Blanksmith Collective, which tells the stories of urban artisans, makers, culinary artists and designers. Such projects have been featured on Food & Wine and Saveur.

He currently runs and works out of The Pharmacy, a 2600 square foot photo studio that he created to host top photographers and cinematographers when projects bring them to Cincinnati. He also uses the space to host creative events and discussions for the AIGA and hosts the occasional pop up lasagna dinner with local chefs.

CREATIVE SKILLS

STRATEGY	
ART DIRECTION	
MOTION DESIGN	
DESIGN	
PRODUCTION	
CINEMATOGRAPHY	
PHOTOGRAPHY	
3D RENDERING	

PERSONAL SKILLS

COMMUNICATION	
LEADERSHIP	
DIRECTION	
COLLABORATION	
CREATIVITY	
TREND	
ORGANIZATION	
VERSITILITY	

AWARDS

2013 REBRAND 100 ENTERPRISE REBRAND COUNTRY: USA BRAND: AGAR AGENCY: LANDOR ROLE: MEDIA DESIGNER	2013 GOLD NATIONAL ADDY SALES PROMOTION CAMPAIGN BRAND: AGAR AGENCY: LANDOR ROLE: MEDIA DESIGNER	2013 GOLD NATIONAL ADDY STATIONARY PACKAGE BRAND: AGAR AGENCY: LANDOR ROLE: MEDIA DESIGNER
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CLIENT QUOTE

"Chad is a true, masterful storyteller. He acts and thinks for beyond the creative brief. His partnership has been vital to our business and he's ideated and created our Brand Visual Identity for the House of Pampers."

— Rachael Walther, P&G Innovation Design Leader