

A black and white photograph of a very muscular man, Tony Horton, performing a handstand in a gym. He is wearing a tank top with 'USA' on it and shorts. He has a wide, joyful smile and his hands are pressed together in front of his chest. The background shows wooden beams and gym equipment.

TONY HORTON

**THE MOST VISIBLE MAN
IN AMERICAN FITNESS**

Meet Tony Horton

Tony Horton is the wildly popular creator of the best-selling fitness series: P90X®, P90X2®, P90X3®, and Ten Minute Trainer®, P90® and most recently his 22-Minute military inspired workout, 22 Minute Hard Corps®. Tony is a world-class motivational speaker and the author of top-selling books “Bring It”, “Crush It!” and his latest motivational book, “The Big Picture” 11 Laws that will change your life, which he has transformed to an in depth personal development course, Living Large with Tony Horton. He has appeared on countless television programs as a fitness and lifestyle expert to promote healthy living through exercise and proper nutrition. In keeping with Tony’s passion for a healthy lifestyle, he’s teamed up with the beauty experts at Ultimate Salon Professionals to create his new hair and skincare line, TH Care by Tony Horton, because he believes what goes on your body is just as important as what goes in it.

For the past 25 years, Tony has used his unique brand of humor to change the lives of tens of million people through his incredible fusion of motivation, physical exercise, nutrition, and discipline. From worldclass athletes, pro sports teams, celebrities and the U.S. Military, to corporate executives, couch potatoes, and busy moms and dads alike, Tony has what it takes to reach and teach them all.

Tony believes that real and lasting change can happen when we commit to health as a lifestyle. Exercise, whole foods, and the right mindset is the formula that leads to a vibrant, productive and full life for anyone who focuses on being the best they can be.

“Let’s all live inspired lives, and change the world!”

-Tony Horton



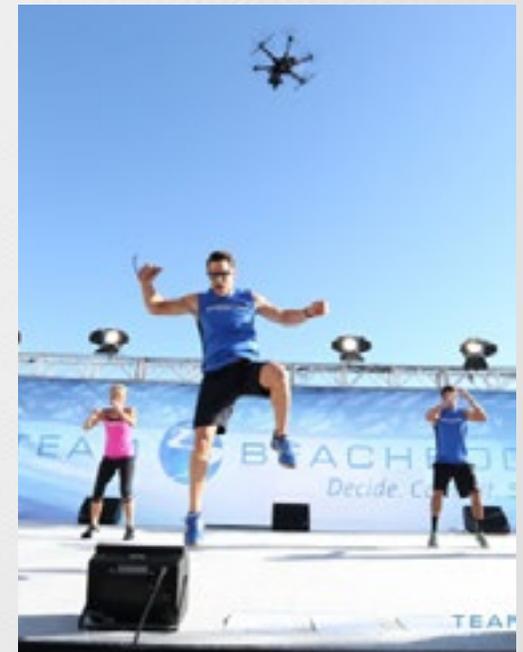
Inspiration. Perspiration. Education.

Tony is truly passionate about his philosophy and works tirelessly to get his message out whenever he can. Tony realizes that a lot of people, even those in occupations where fitness is important, struggle with exercise and nutrition. To help remedy this, he works with all five military branches worldwide on his “Ripped and Ready” tours, which help develop stronger, healthier troops. Additionally, he regularly travels to Capitol Hill to train members of Congress to promote change at the highest levels of government. He has also worked with First Lady Michelle Obama and her “Let’s Move” campaign, to increase fitness awareness in an effort to abolish obesity in America. Tony realizes if he wants to promote change in this country, there’s no better place to start than at its core with military and government movers and shakers from both parties.

In addition to giving back to our country, Tony is highly sought after by leading Fortune 500 companies, universities, professional sports teams, celebrities, and a bevy of television and news shows, to impart his wisdom with his highly entertaining seminars and sweat-inducing workouts. Tony’s unique approach to knowledge and fitness through humor is something he likes to call “infotainment.”

“Anyone can regurgitate facts about health and fitness and lull an audience to sleep. I like to present the information in a way that’s exciting and enjoyable for everyone, and I try to get a few yucks in along the way.”

In his quest to reshape America’s views on health and fitness, Tony offers the very finest in inspiration, perspiration and education. There is no finer health and wellness public speaker on the circuit today. Book your consultation with his team now.



“DO YOUR BEST, FORGET THE REST”
-TONY HORTON

Mission Statement

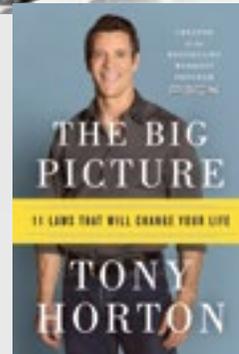
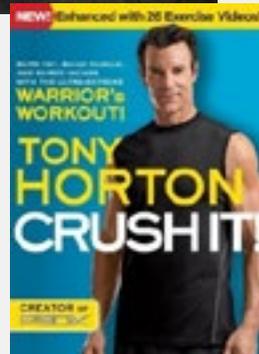
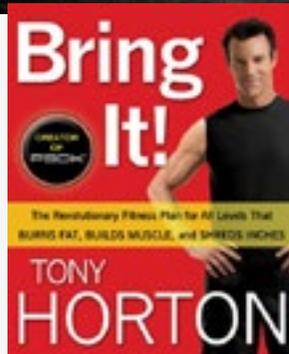
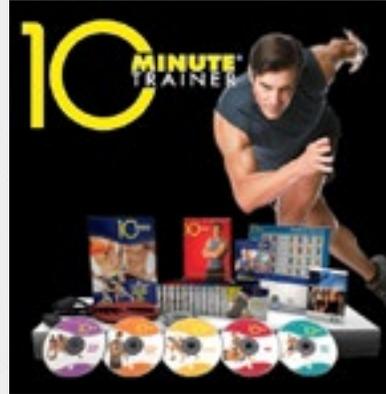
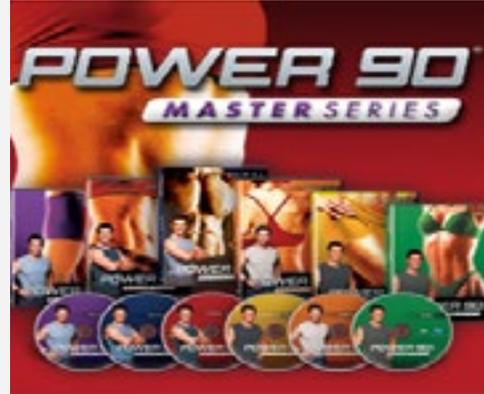
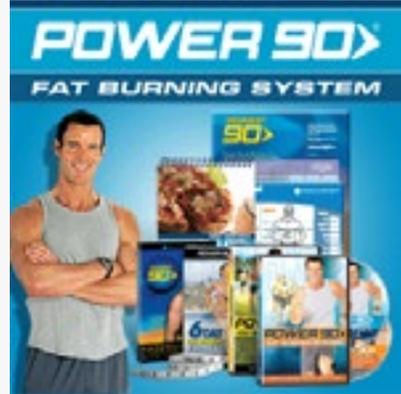
I'm on a mission

to improve the quality of YOUR existence. It has become my life's work to help you unlock your true potential through health, nutrition, fitness, and mental wellbeing. Everyone's physical strengths and challenges are different, but there's a solution out there for each and every one of us. With a little tough love, and hopefully, with a lot of humor, I am here to answer the call, to be your leader in the search for the holy grail that is the best that you can be, for your family and for yourself. I only ask that you ***Do Your Best And forget The Rest!***

Tony Horton...



Products



Media

Publications & Articles

Men'sHealth **Women'sHealth**

ESPN **SHAPE** **Outside**

fitness askmen⁺ **Men'sFitness**
BECOME A BETTER MAN

Los Angeles Times The New York Times

THE WALL STREET JOURNAL The Boston Globe

The Washington Post  examiner.

Social Media



5 Million + Views



140k + Followers



300k + Likes

Television Appearances



Public Appearances



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