

# Greg Beck

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## ACHIEVEMENTS

**CSCA Creative Best Award, 14**  
Best Of Category; Identity

**Addy Awards, 13**  
3 Gold, 3 Silver Addys for ads, branding,  
non-traditional and illustrated infographic

**Addy Awards, 12**  
1 Gold, 2 Silver Addys for brand elements  
and campaigns

**The One Show, 09**  
Finalist for website/rich-media ad/packaging

**CSCA Creative Best Award, 09**  
Best campaign in Central Ohio

## EDUCATION

**CCAD, 05-09**  
Advertising/Graphic Design major  
Copywriting minor

## SKILLS

Problem Solving  
Art Direction  
Concepting  
UI/UX

## EXPERIENCE

**WhiteAlbum, 14-15**  
Founder, Product Lead

**Mint Digital, 14-15**  
Product Designer

**Mixely, 13-present**  
Partner, CCO, Product Designer

**Longstride, 11-13**  
Founder, Creative Director, Designer

**Resource Interactive, 09-12**  
Designer

**Ologie, 09-09**  
Designer

## VOLUNTEER

**Ronald McDonald House Charities, 12**  
Mo-graph video, guerilla campaign, and  
materials for vehicle donation program

**Flying Horse Farms, 11**  
Documentary video at camp for ill children

## FREELANCE

**Mindsight Media, 15**  
UX/UI and visual design

**Fuzz Productions, 13**  
Site design for Topps playing cards NFL Game

**Triple G Interactive, 13**  
UI design for online administrative console

## INTERESTS

Problem Solving  
Music Making  
The Universe  
Naps