Goals + Target Setting

Group 1
- Timeframe: 2022
- Goal: adopt a revised stormwater management ordinance that encompasses a more qualitative approach to stormwater management. Address water quality as well as quantity. Develop incentives to incorporate GI in design of private as well as public facilities.

Group 2
- Reduce stormwater runoff
- Implement sufficient open space measurements
- Determine homes and streets flooded and reduce by 10% by 2030
- Reach institutions with variety of PSA’s and social media

Group 3
- By 2025, create agency/commission for the Fourche Creek Pilot Project
  - County/city/private/state
  - Education/information
  - Identify funding sources
  - Stormwater baseline calculations / $$ calculations
  - Shared dialogue for shared ownership by property owners (developers/municipalities)
  - Create ancillary / direct benefits for all watershed/city/county (green assets)

Group 4
- Roadmap 2025
  - Green roof on city facilities – alternate sites? (previous 2020 goal)
  - Outcomes: reduce stormwater runoff, reduce heat island effect, serve as case study
  - Increase tree canopy by 10%
    - Partner with Tree Streets
    - Outcomes: reduce stormwater runoff, beautify neighborhoods, reduce heat island effect, flood resilience

GI Action Planning

Regulatory Tools + Planning/Policy
- Re-do stormwater management ordinance and integrate with planning, zoning and subdivision codes
- Building permits
- Join CRS
- Adopt a building code
• Adopt a regional environmental plan
• Write new codes + regulations
• Identify steps for updating stormwater management ordinance
• Identify strategies for engaging developers
• Identify examples of how similar cities took steps to pursue code/regulations review
• Examples of stormwater plans from other similar cities
• Look into parking minimums
• Convene stakeholders (developers, etc.) to talk through ideas/options for incentive-based tools
• Research available incentive-based tools and identify which to raise with stakeholders
• Research relevant case studies on incentives from communities of similar size (engage SE USDN to see what regional examples are out there)

Funding/Financing
• Look into feasibility of forming a stormwater utility to assess user fees
• Identify funding opportunities in Arkansas
• Go after FEMA funding
• Figure out who the grant writer is for the City of Little Rock
• Follow-up with FEMA emergency services key contact Matt Bunks
• Explore grant opportunities
• Pursue impact fees for development
• Get Water Reclamation involved in green infrastructure as utility/rate-maker for financing
• Strategically leverage federal money for trails

Operations + Maintenance
• Define ownership of maintenance for new GI projects
• More education to developers/owners on making the case for GI

Making the Case for GI, GI Inventory, Education, and Other
• Find out more information on interagency collaboration opportunities
• Breaking down silos in public agencies and convening routinely to integrate their institutional goals in addressing green infrastructure
• Obtain more data on GI costs
• Obtain examples for raising awareness about stormwater as an asset
• Form a working group – figure out tight group to convene on this topic, including county reps